# ManageEngine AD360 Overview

AD360 is an integrated identity management and governance solution for organizations with Windows Active Directory (AD), Azure Active Directory, Microsoft 365, Google Workspace, and Exchange Server infrastructures. The solution helps IT admins manage user identities, govern access to critical IT resources, enforce security, automate and delegate tasks, and ensure compliance—all from a simple, easy-to-use interface.

ManageEngine AD360

Market problems	How AD360 helps
<ul> <li>Provisioning accounts for new hires in various platforms and applications is a time-consuming and error-prone process.</li> </ul>	<ul> <li>Automated 360-degree user provisioning:         Quickly provision user accounts based on         records in HRMS and HR databases across AD,         Microsoft 365, Exchange, Google Workspace,         and Skype for Business.</li> </ul>
<ul> <li>Obtaining, through reporting capabilities, deep insights into AD, Azure AD, Microsoft 365, and Exchange. Scripting using the native tool PowerShell is complex and time-consuming.</li> </ul>	<ul> <li>More than 1,000 preconfigured reports:         Generate reports on users, groups, mailboxes, files and folders, and more in your AD, Azure AD, Microsoft 365, and Exchange environment from a single console.     </li> </ul>
<ul> <li>Auditing to determine who did what, when, and from where using native tools is next to impossible. Plus, preparing for compliance audits is an arduous process.</li> </ul>	<ul> <li>Real-time auditing and alerts:         Audit users' logon activities, account lockout events, file accesses, and more; get instant alerts. Use predefined audit report templates to breeze through compliance audits.     </li> </ul>
<ul> <li>Identifying abnormal behavior in user accounts and preventing security threats before they happen is difficult to achieve using native tools.</li> </ul>	User behavior analytics:     Create a dynamic reference point based on each user's activity that you can monitor to detect anomalies. Get alerted in real time in case of unusual activities so you can quash deceptive actions.
<ul> <li>Impacting productivity and increasing costs resulting from too many password-related help desk tickets.</li> </ul>	Self-service password management:     Allow user to securely reset passwords and unlock accounts on their own from their desktop login screen, mobile, or web browser.
<ul> <li>Expanding attack surfaces due to organizations using a multitude of cloud and on-premises applications. Improved security is accomplished through advanced authentication methods that verify identifies.</li> </ul>	<ul> <li>Multi-factor authentication (MFA):         Enable MFA for VPN, OWA, machine and cloud application logins to improve security.         Use authenticators such as Biometric, YubiKey, Google Authenticator, Duo Security, RSA SecureID, and others based on your need.     </li> </ul>
<ul> <li>Needing to delegate routine tasks to help desk technicians, HR personnel, and managers while still retaining control over the tasks.</li> </ul>	<ul> <li>Role-based delegation and approval workflow:         Securely delegate AD administration to users by creating custom help desk roles. Retain control of delegated tasks by enabling approval workflow rules.     </li> </ul>

- Utilizing native tools provided by Microsoft and Google that are not comprehensive and cannot completely backup and restore data stored in AD, Azure AD, Microsoft 365, Google Workspace, and Exchange servers.
- Holistic backup solution:
   Backup and restore all enterprise applications such as AD, Azure AD, Microsoft 365, Google Workspace, and Exchange servers from a single console. Perform granular restorations or complete restoration based on your need, and protect your organization from disasters including accidental deletion and ransomware.

#### Conversation starters

- 1 Are you using AD, Azure AD, Microsoft 365, Exchange Server, or Google Workspace?
- Do you want to automate user provisioning and deprovisioning, or delegate it to the concerned department, such as human resources?
- Do you find it difficult to monitor user activities on critical resources, and prepare reports for compliance audits?
- Is your help desk facing a barrage of password-related (password reset, account locked out, password expired) tickets?
- Did you know that 81% of data breaches leveraged stolen or weak passwords? Just "strong password policies" don't cut it anymore.

#### Key differentiators



#### Single console:

Manage, report, audit, monitor, and backup AD, Microsoft 365, and Exchange from a single console.



## Ease of deployment and use:

AD360 can be deployed in minutes and the product's intuitive UI ensures a short learning curve.



#### Mobile apps:

iOS and Android mobile apps help admins manage users' identities, and end users can reset their password on the go.

### Additional resources

Success stories | Online demo | Quick start guide