

Analytics Plus



overview



What is Analytics Plus?



- **Custom-built IT analytics**

Tailor-made IT analytics software that connects to over 200+ IT management apps, business software, databases and data ware-houses

- **Unified analytics**

Cross-blend data from any source for complete visibility into IT and business

- **Connect live**

Live connection to data sources provides real-time insights on IT operations

IT SECURITY

- PAM360
- SentinelOne
- EventLog Analyzer
- ADAudit Plus
- ADManager Plus
- Password Manager Pro

PROJECT MANAGEMENT

- smartsheet
- teamwork Projects
- Jira Software Server + Cloud
- Zoho Project

IT OPERATION MANAGEMENT

- splunk>
- Amazon Cloudwatch
- aws
- Nagios
- DATADOG
- Site24x7
- Azure Data Lake
- OpManager
- APPDYNAMICS
- Applications Manager
- solarwinds
- dynatrace

SERVICE MANAGEMENT

- ServiceDesk Plus On-premise + cloud
- zendesk
- bmc
- servicenow
- ServiceDesk Plus MSP
- freshdesk
- Jira Service Management
- teamwork Desk
- ivanti

Analytics Plus

BUSINESS APPLICATIONS

- Zoho CRM
- Zoho Creator
- Google Ads
- Google Analytics
- in Ads + Pages
- Instagram
- Youtube
- mailchimp
- salesforce
- shopify
- Microsoft Dynamics CRM
- HubSpot
- facebook Ads
- SurveyMonkey

ENDPOINT MANAGEMENT

- System Center Configuration Manager
- RMM Central
- Mobile Device Manager Plus
- Patch Manager Plus
- Endpoint Central

IT FINANCIAL MANAGEMENT

- xero
- Sage
- stripe
- qb
- =exact
- ORACLE NETSUITE

////////////////////
Connect
to **any data**
source
////////////////////

Deploy Anywhere

software that connects to over 200+ IT mgmt apps, business software, databases



- **SaaS or self-hosted**
Choose the deployment mode that best suits your organization
- **Global datacenter locations**
Access the SaaS version from a datacenter closest to you
- **OS of your choice**
Self-hosted offering can be deployed on on-premises servers such as Windows, Linux or Docker
- **Private cloud deployment**
Complete support for deployment on public, private, virtual private cloud or hybrid cloud including AWS, Azure or GCP

Highly Scalable



- **Big data analysis**

Process and visualize millions of rows of data in seconds, not hours

- **Automated scaling**

Intuitively handles increasing load for optimal application performance

- **Always ready**

Intelligent pre-loading and data caching based on usage patterns for a lag-free user experience

- **Lightning fast response**

Proprietary C-Store columnar database enables fast read operations

Multi-Server Architecture



- **Scale on-demand**

Horizontally scale self-hosted deployments based on usage and demand

- **Distributed processing**

Add additional blocks of computing resources as required

- **High availability**

Configure active-passive failover to ensure 100% up-time

AI Augmented Analytics



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- **Automated ML insights**

ML (Machine Learning) engine enables intelligent interpretation of observed metrics

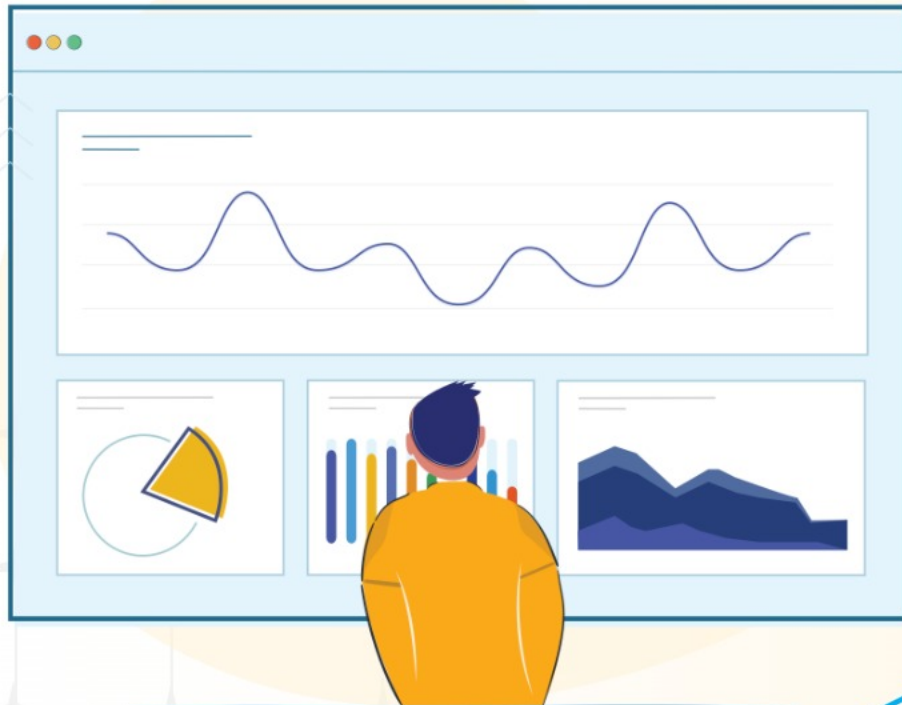
- **AI assistant**

Build reports by asking questions in plain English using our NLP (Natural Language Processing) engine

- **Contextual suggestions**

AI assistant offers context-based recommendations to promote faster decision-making

Self-Service Analytics



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- **Drag-and-drop report builder**

Simple report builder UI opens up analytics for non-technical users

- **40+ visualization types**

A range of visualizations to accurately represent complex data

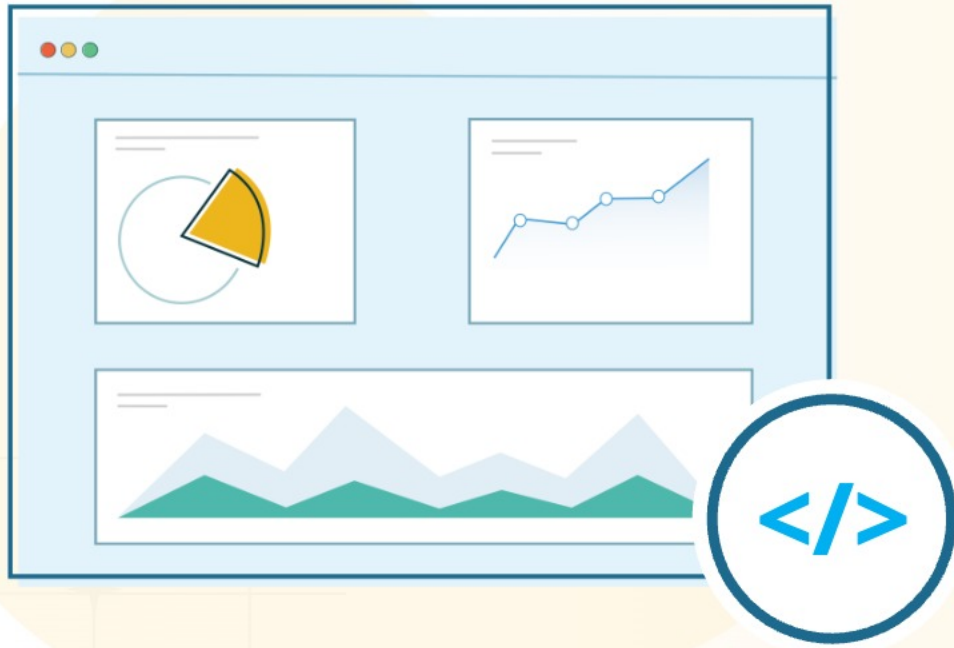
- **Smart interactions**

Investigative interactions on live reports enables deeper analysis

- **Customizable dashboards**

Flexible dashboard layout to present analysis based on audience

Embedded Analytics



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- **Embed visualizations natively**
Fit analytics within in-house or third-party applications for wider consumption
- **Single Sign-On**
Seamless integration within native apps using single sign-on APIs or SAML authentication
- **Rebranding**
Modify the logo, favicon or application themes for a native experience

Advanced Analytics



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- **Threshold based alerts**

Get notified when important KPIs breach critical limits

- **Data snapshots**

Maintain a time capture of application data to reach back in time and trace progress

- **Smart data blending**

Related data points are auto-identified for correlation

- **Metric library**

Collection of mathematical, statistical, and logical functions can help build an arsenal of calculated metrics and KPIs.

Forecasting and capacity planning



- **Predict trends**

A range of forecasting algorithms helps plan ahead and future-proof your IT or business operations

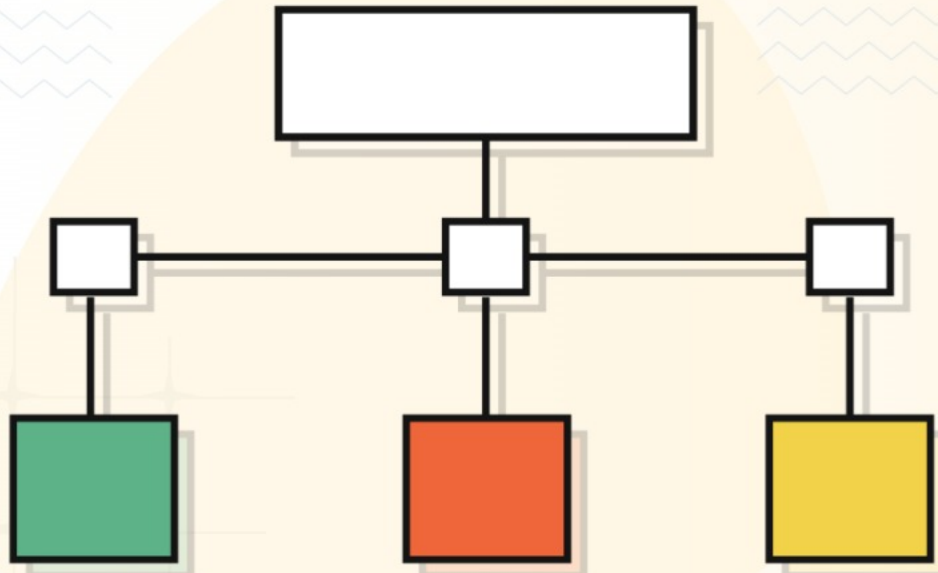
- **Capacity planning**

Study current trends and performance to prevent overspending or underspending on infrastructure

- **Workforce management**

Determine the right team size based on workload and predicted increase in load

Scenario planning



- **Run simulations**

Perform what-if analysis to simulate all possible operational outcomes

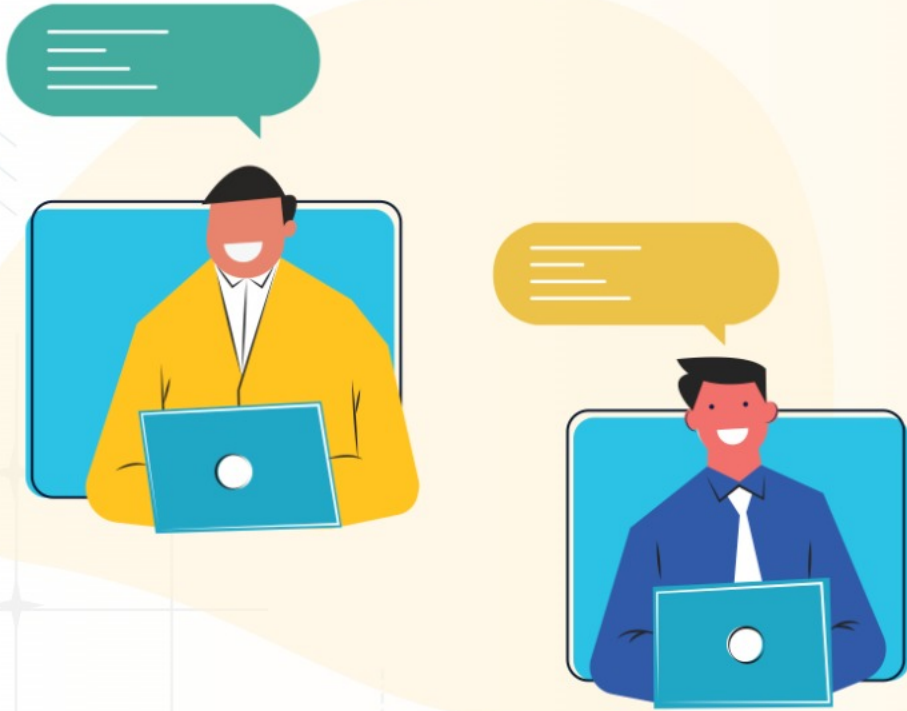
- **Adjust variables**

Vary influencing factors in different degrees to arrive on the most favorable results

- **Cause & effect relationships**

Avoid surprises by carefully evaluating the impact of various factors on business outcome

Team collaboration



- **Role-based access control**

Fine-grained permissions help keep a close grip on who has access to what information

- **Report commenting**

Allow users to exchange ideas or discuss trends in real-time using on-report comments

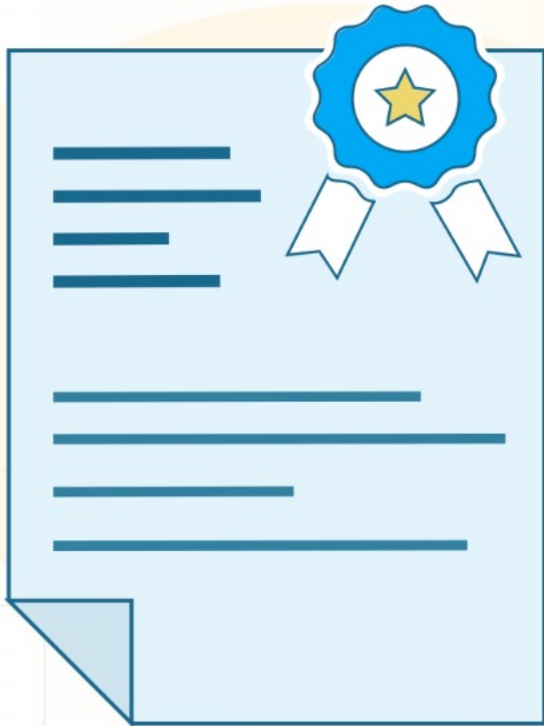
- **Schedule reports**

Send reports directly to user's email on a periodic basis

- **Publish dashboards**

Various publishing options allow for reports to be shared either publicly, privately or to specified groups

Flexible licensing options



- **Licensing components broadly include**
 - **No. of Users**
 - These are personnel who can import data, create and share views
 - **No. of Viewers**
 - These are read-only personnel who can only view shared views
 - **Concurrent guests**
 - No. of personnel who can view published views simultaneously
 - **Rows of data (cloud only)**
 - Volume of data that is imported into Analytics Plus for analysis



Thank you