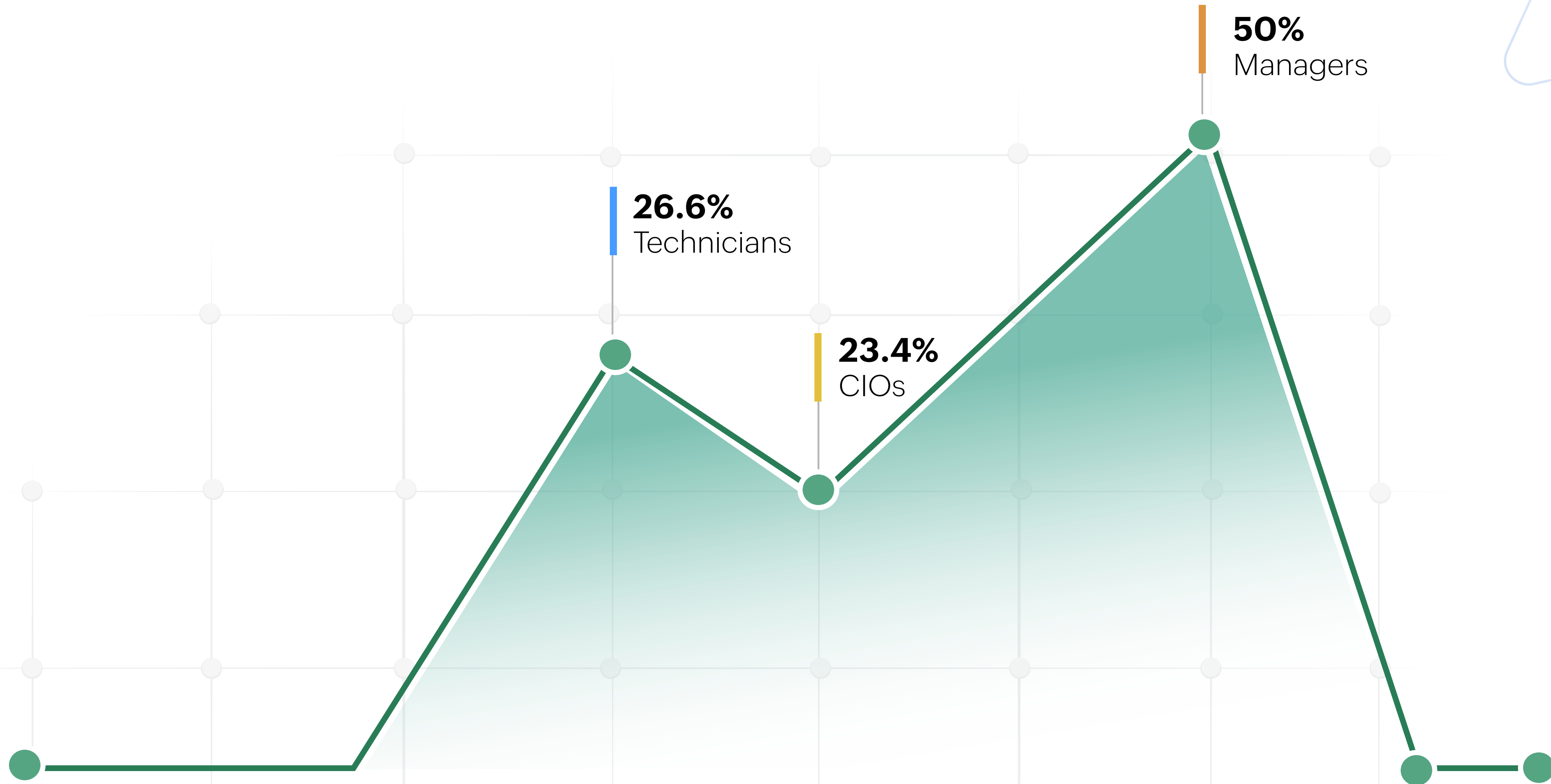


Analytics deployments lead to  
**5x improvements in ROI**

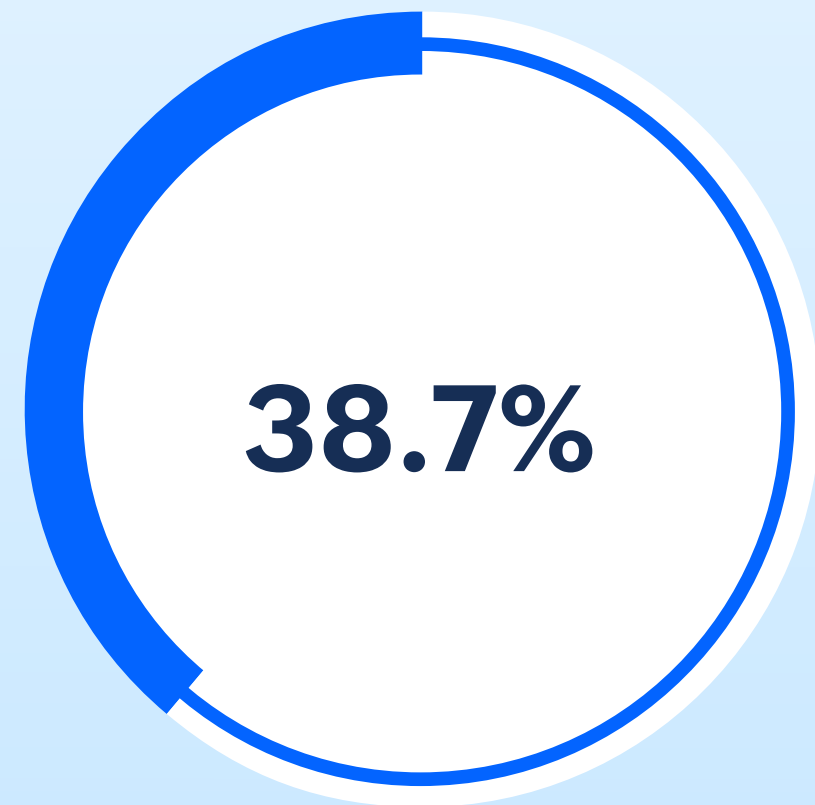
# Industry Insight

Recently, ManageEngine Analytics Plus concluded a survey of 160 customers across verticals to understand the usage of analytics solutions when it comes to deriving insights from IT data. The survey focused on how the implementation of Analytics Plus has made a significant impact in organizational productivity post implementation.

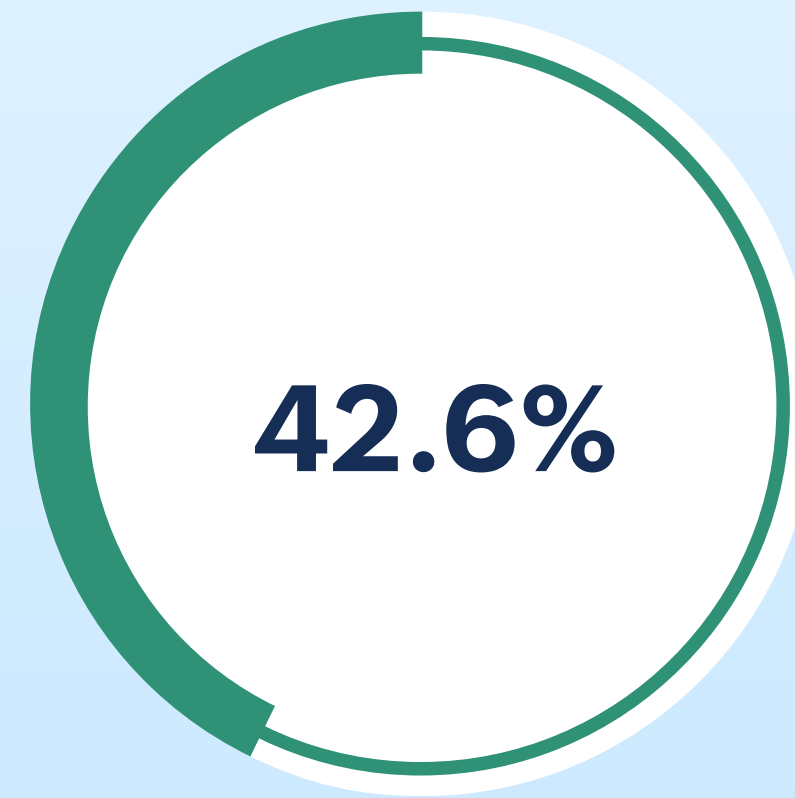
# Respondent profile



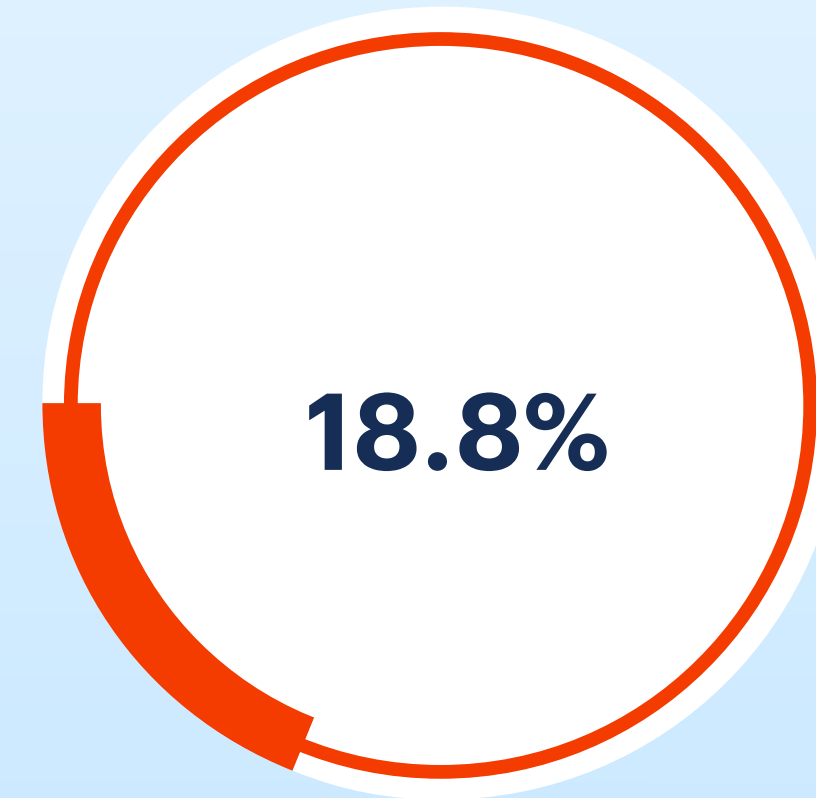
# Self-service analytics wins over traditional reporting



use the  
live dashboards

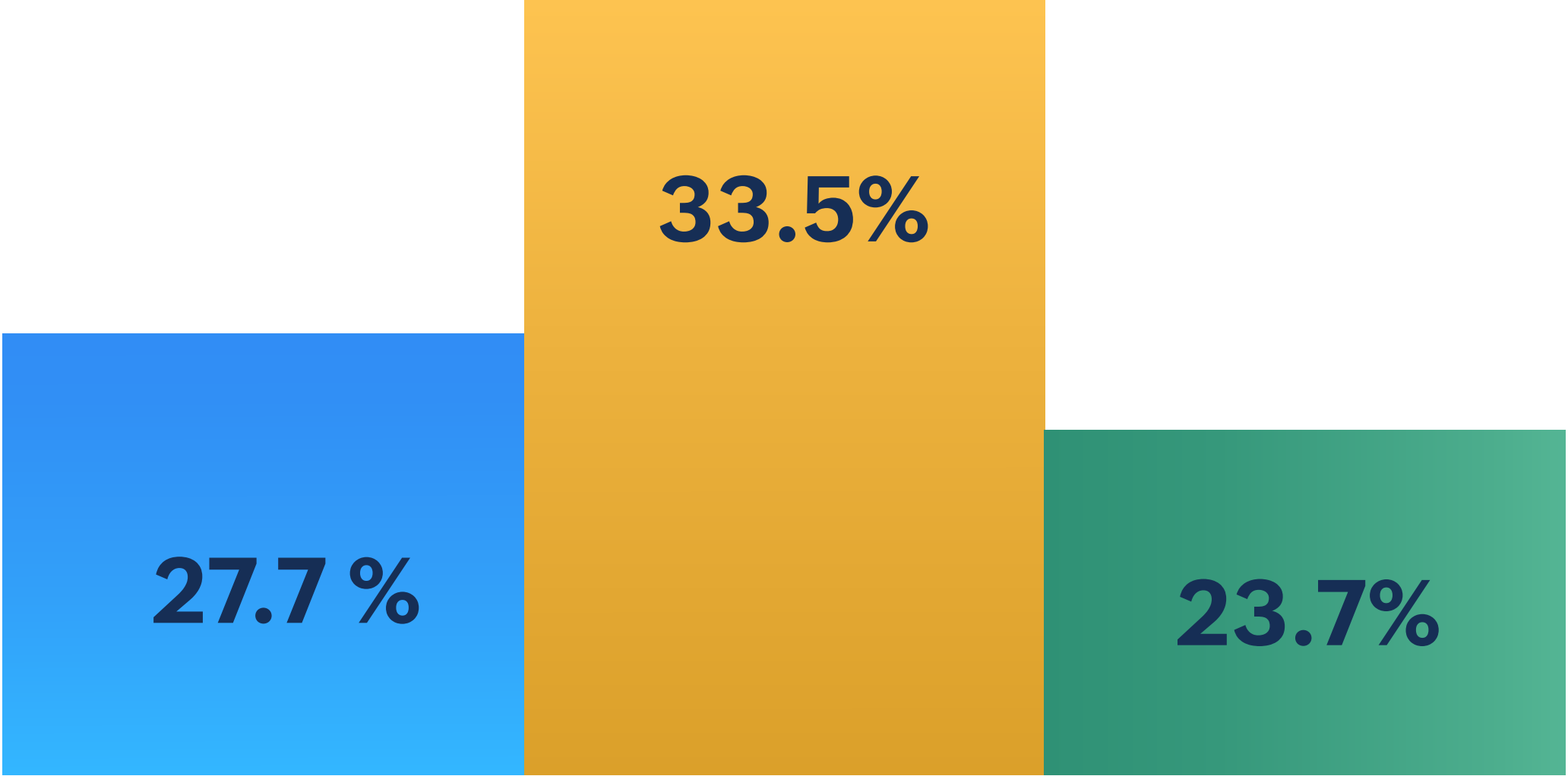


create reports  
on their own



use pre-built  
reports

# On-demand reporting is paramount



run reports every week

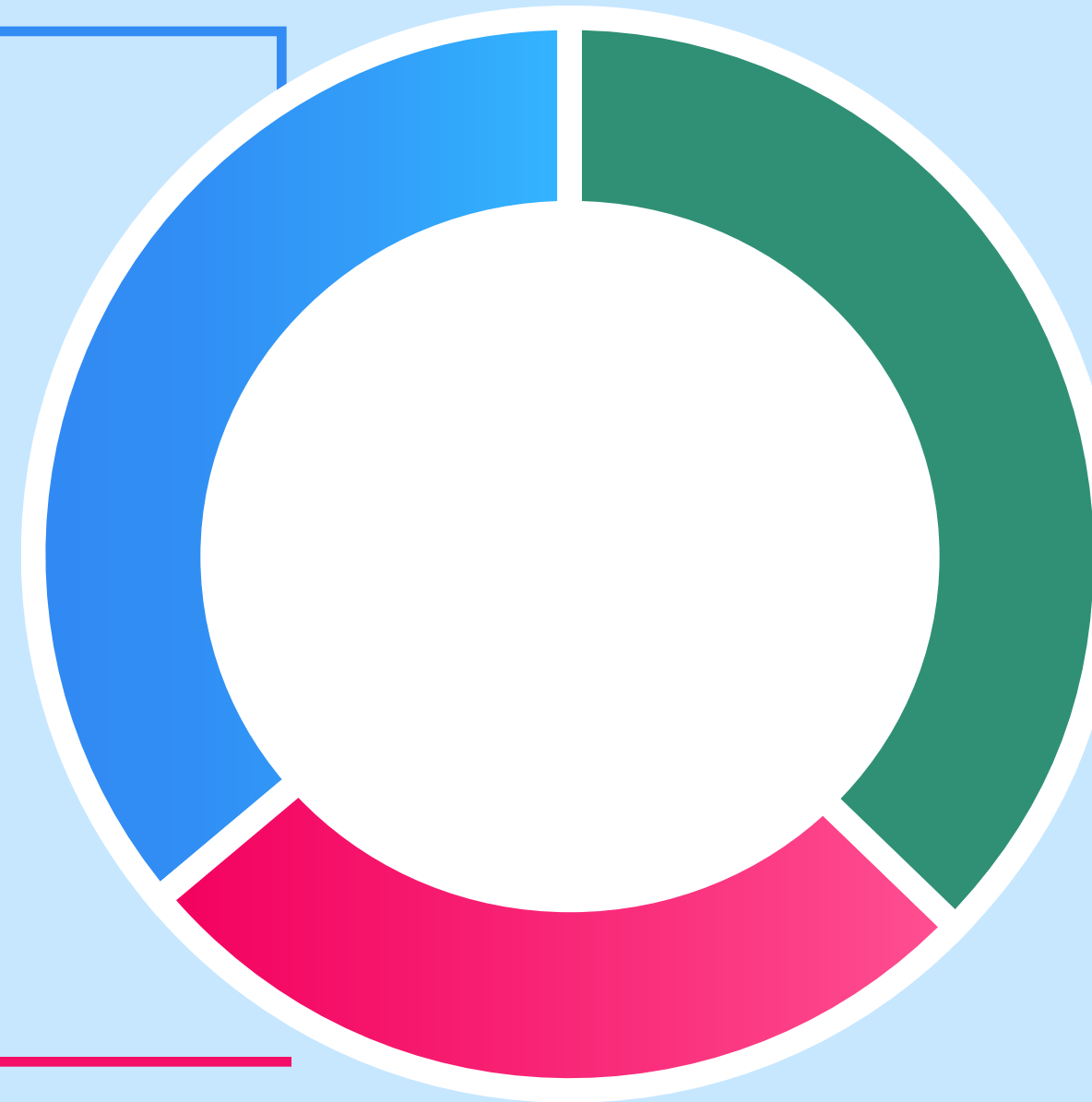
prefer ad hoc reports

generate reports on a monthly basis



# Customization is key

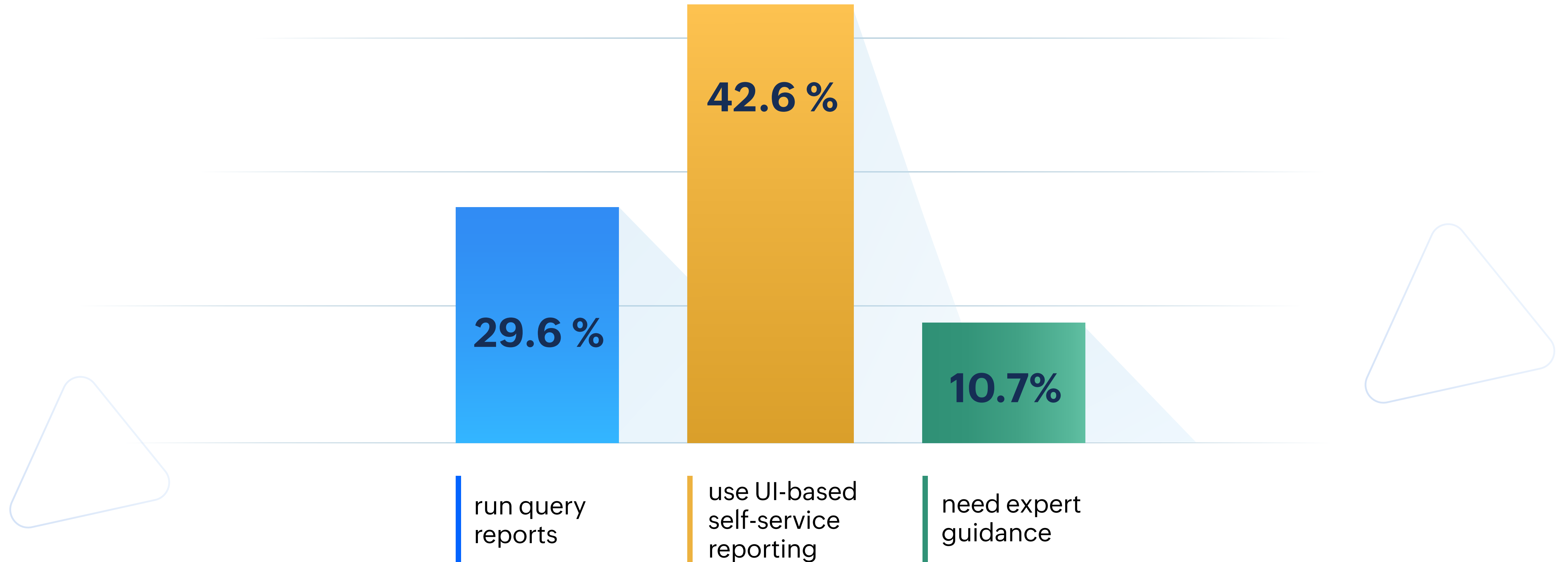
**33.3%**  
created 5-10  
custom reports per  
week



**34.7%**  
created 10 custom  
reports per week

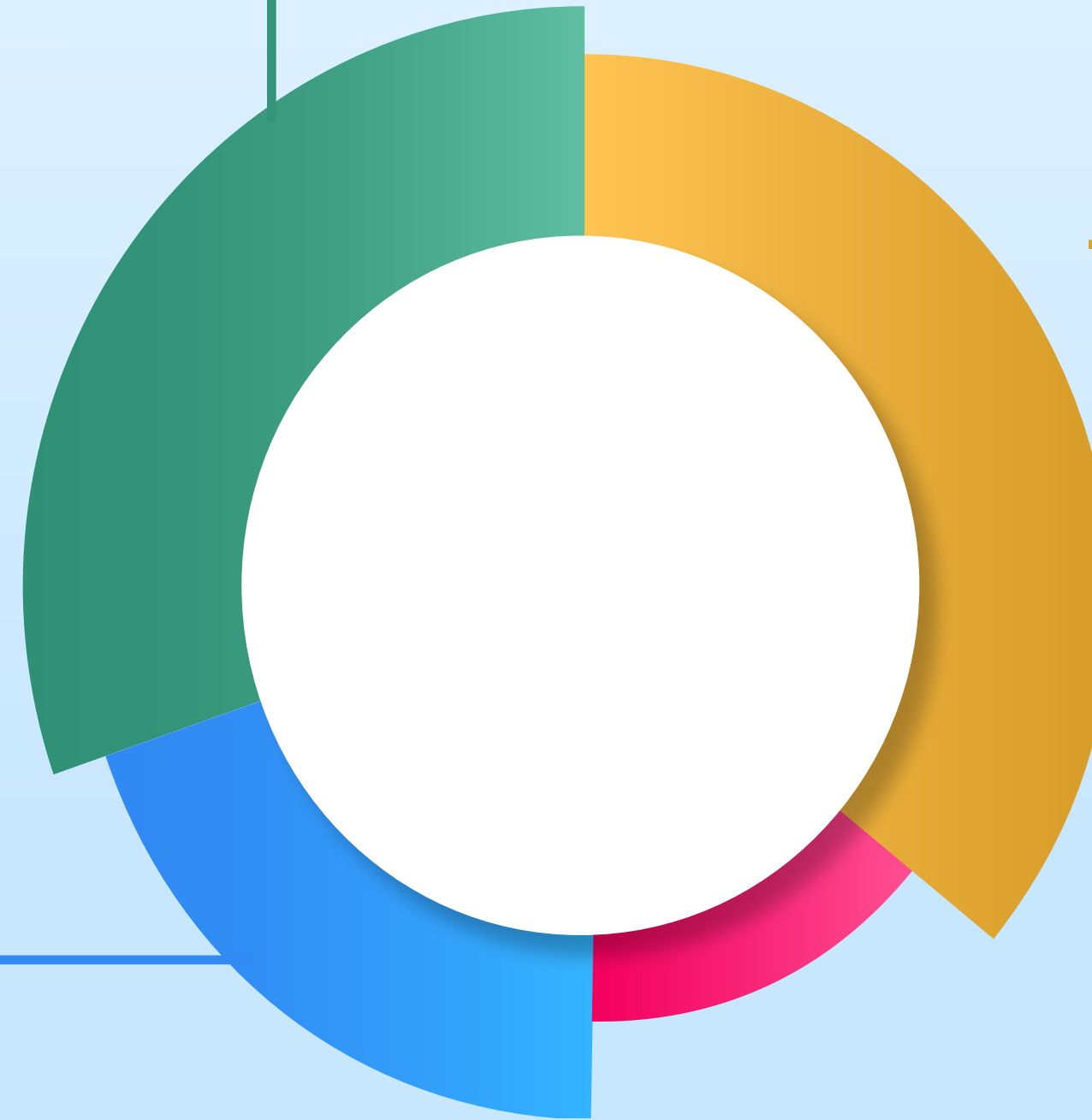
**24.7%**  
created less than  
5 custom reports per  
week

# Visually driven interface preferred



# Top three reasons for analytics

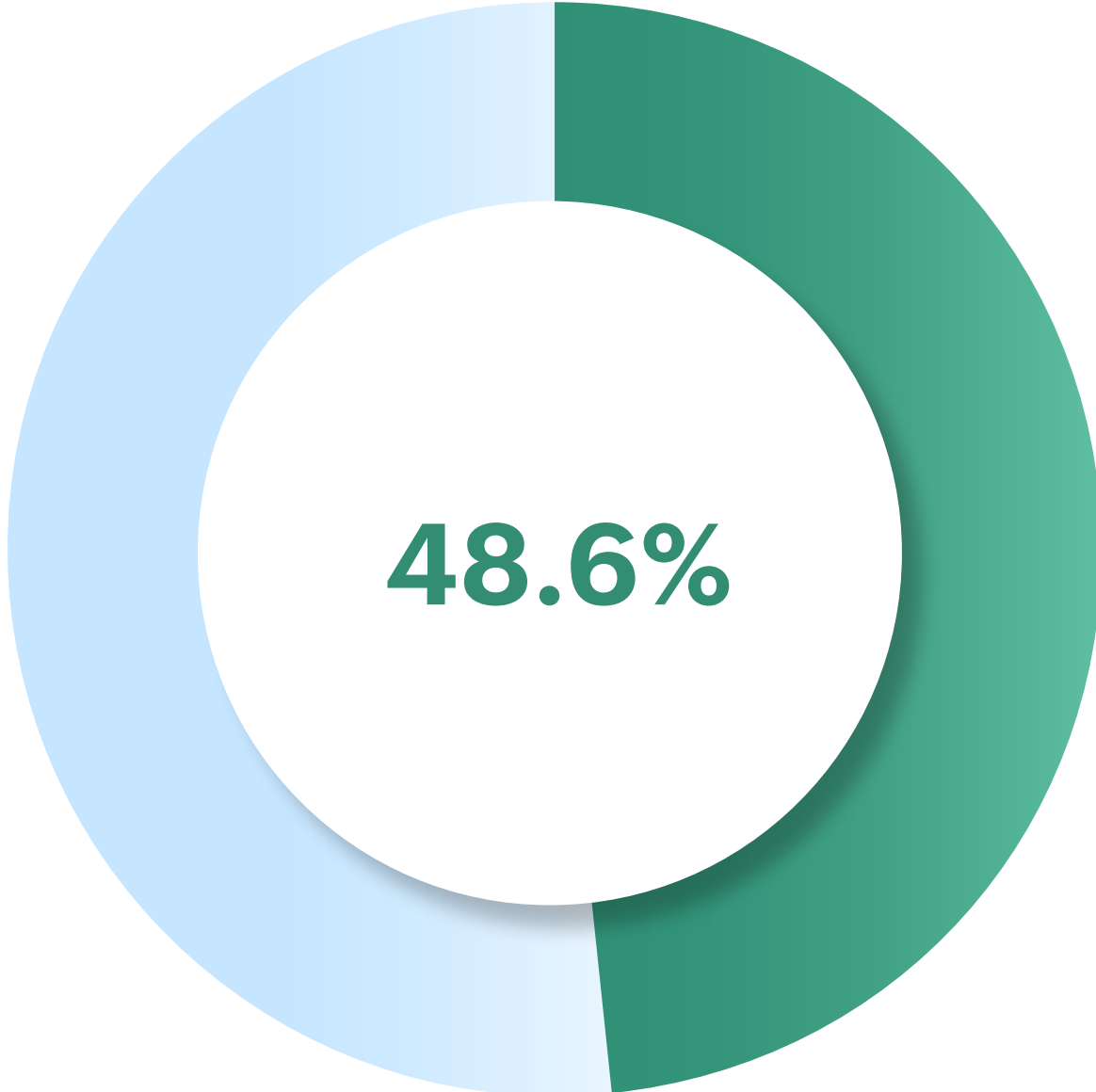
**30.1%**  
To tackle problem areas



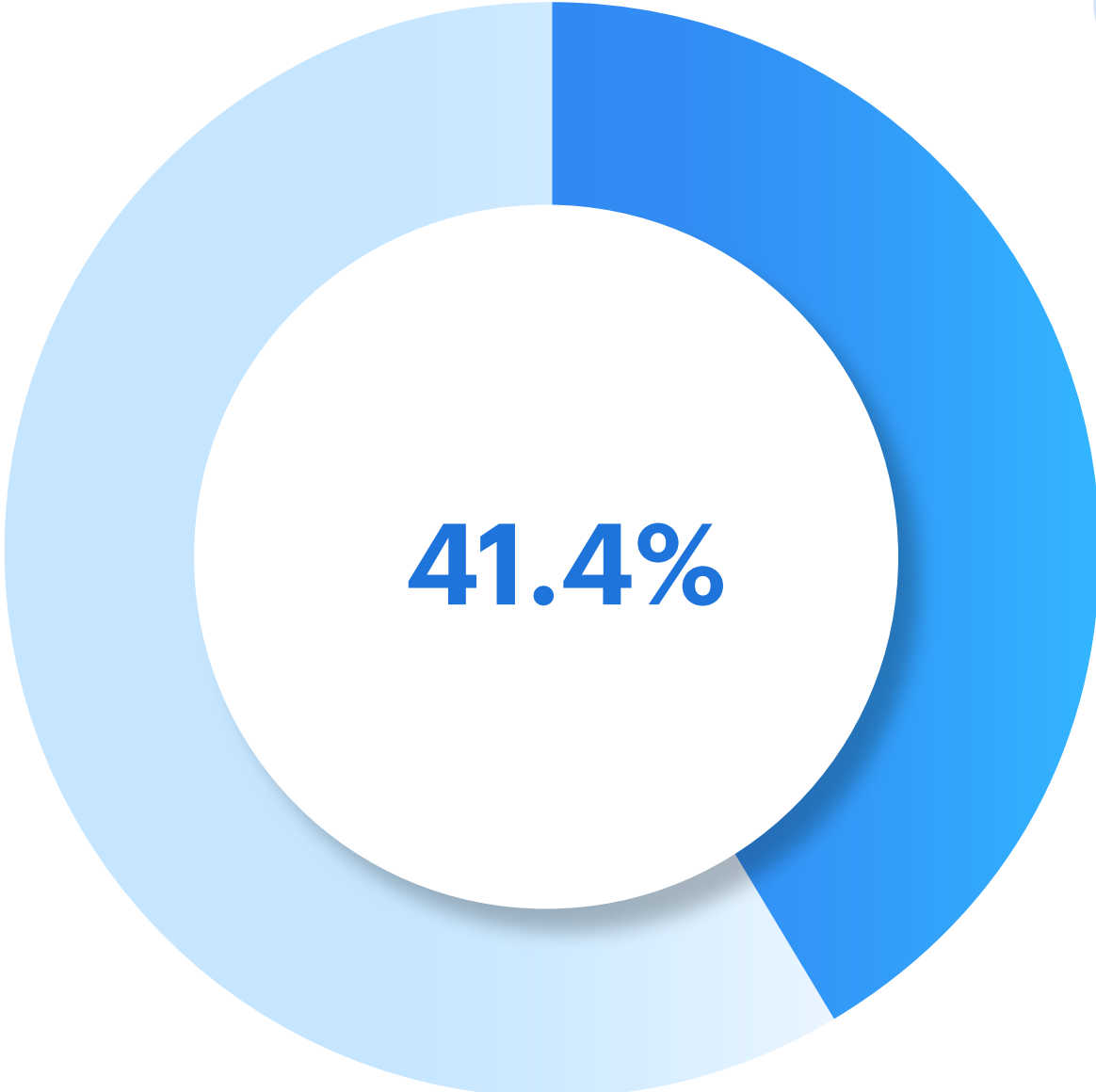
**36%**  
To detect inefficiencies in their IT

**19.5%**  
To measure customer satisfaction

# Creating reports before Analytics Plus



took 30 minutes to an hour



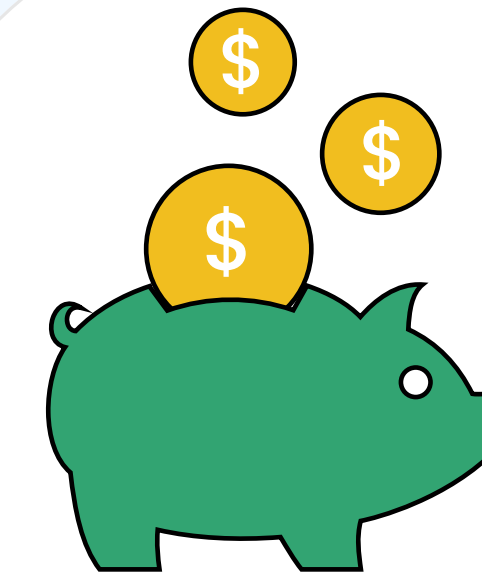
took 15 minutes



# Impact of implementing analytics



**5x return**  
on investment



**Approx. 50K**  
saved each year

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