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## QoS for Enterprises: ManageEngine and Cisco Demystify QoS

### Webinar on the Design and Validation of QoS for Enterprise Networks

PLEASANTON, Calif.--(BUSINESS WIRE)--Apr. 5, 2012- - ManageEngine, the real-time IT management company, has announced its joint webinar with Cisco titled, 'QoS Design and Validation for Enterprise Networks.' The webinar, focused on QoS, will be presented by Ken Briley, technical lead, Cisco Systems, and Don Thomas Jacob, technical marketing engineer, ManageEngine. The webinar is scheduled for Thursday, April 12, 2012, at 11:00 a.m. Eastern time.

Enterprises as well as service providers typically use a single IP network to carry data, voice and video traffic, be it business critical or otherwise. When different applications — which include mission critical, bulk data, scavenger traffic and latency sensitive applications like voice and video — converge over the same link, application delivery takes a hit. Congestion, delay and packet loss seriously impact the performance of your business applications and affect the quality of your voice and video calls.

A well designed Quality of Service (QoS) is a key factor in ensuring optimal application performance and service delivery in converged networks. QoS, available in almost all Cisco switching and routing platforms, can help control data loss during congestion, prioritize rich-media traffic and provide the right network resources to applications using the network. Despite its many advantages, QoS is still not widely implemented due to many considering it complex to design and difficult to validate.

Ken Briley from Cisco Systems will demystify QoS by explaining QoS design principles, application control using QoS and monitoring QoS. Don Thomas Jacob from the ManageEngine team will talk about how you can use NetFlow Analyzer to monitor and validate your QoS policy performance. These insights should help you create a high performance network that is robust, efficient and ensures application delivery. The key details about the webinar are as follows:

**What:** Webinar: QoS Design and Validation for Enterprise Networks

**Who:** Ken Briley, technical lead, Cisco Systems

Don Thomas Jacob, technical marketing engineer, ManageEngine

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**When:** Thursday, April 12, 2012; 11:00 a.m. Eastern time (8:00 a.m. Pacific time)

**Where:** Register to attend this complimentary webinar at <http://ow.ly/a5e1k>.

For more information on ManageEngine NetFlow Analyzer, please visit <http://www.manageengine.com/netflow>. For more information on ManageEngine, please visit <http://www.manageengine.com>; follow the company blog at <http://blogs.manageengine.com>, on Facebook at <http://www.facebook.com/ManageEngine> and on Twitter at @ManageEngine.

### About ManageEngine NetFlow Analyzer

ManageEngine NetFlow Analyzer is a powerful traffic analytics and network forensics tool that works with Cisco NetFlow, IPFIX, sFlow, jFlow, NetStream and AppFlow data to provide unparalleled visibility into your network. With real-time reports on top applications, conversations and hosts, NetFlow Analyzer gives valuable insight into bandwidth usage in enterprise networks without the complexity and expenditure involved in deploying hardware probes. Apart from this, NetFlow Analyzer also generates reports for Cisco NBAR, CBQoS, IPSLA, Medianet and WAAS, making it a complete network performance monitoring tool. ManageEngine NetFlow Analyzer can be downloaded directly from the company's website at <http://www.manageengine.com/netflow/>.

### About ManageEngine

ManageEngine delivers the real-time IT management tools that empower an IT team to meet an organization's need for real-time services and support. Worldwide, more than 55,000 established and emerging enterprises — including more than 60 percent of the Fortune 500 — rely on ManageEngine products to ensure the optimal performance of their critical IT infrastructure, including networks, servers, applications, desktops and more. ManageEngine is a division of Zoho Corp. with offices worldwide, including the United States, United Kingdom, India, Japan and China. For more information, please visit <http://www.manageengine.com/>; follow the company blog at <http://blogs.manageengine.com/>, on Facebook at <http://www.facebook.com/ManageEngine> and on Twitter at @ManageEngine.

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**Tags:** ManageEngine, real-time IT, Zoho, NetFlow Analyzer, Cisco, QoS, Quality of Service, traffic analytics, network forensics, network monitoring, virtualization monitoring, workflow automation, virtualization, cloud, IT management, business service management, application performance management, user experience monitoring, network management, server management

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