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[November 28, 2011]



## ManageEngine, Cisco to Accelerate Troubleshooting, Cut Costs on Media Traffic

AUSTIN, Texas --(Business Wire)--

[ManageEngine](#), makers of a suite of cost-effective, enterprise-grade network, systems, applications, and security management software solutions, today announced its joint webinar with [Cisco](#) titled "Cisco ([News](#) - [Alert](#)) Medianet Media Monitoring - Accelerate Troubleshooting and Cut Costs." The webinar is scheduled for Tuesday, December 6, 2011, at 11:00 a.m. Eastern time. Complimentary registration can be found at <http://ow.ly/7DrTK>.

Media traffic, comprising voice and video, is growing at an exponential rate. A major part of the day-to-day business activities involves frequent use of voice and video, which includes video conferencing, video telephony, video surveillance, VoIP, etc. There is demand for real-time transmission with high quality from enterprises users, which in turn necessitates higher network bandwidth. Cisco Medianet is an end-to-end IP architecture that enhances video and application experiences.

This webinar will deal with methods to cope with the ever-increasing volume of media traffic through the use of Cisco Medianet Media Monitoring, which enhances visibility into the network to accelerate troubleshooting and cut costs. Patricia Costa will explain the features and benefits of Cisco Medianet, and Don Thomas Jacob from the ManageEngine ([News](#) - [Alert](#)) team will briefly speak about how NetFlow Analyzer leverages Cisco Medianet and generates its reports.

The key details about the webinar are as follows:

**What:** "Cisco Medianet Media Monitoring - Accelerate Troubleshooting and Cut Costs" webinar

**Who:** [Patricia Costa](#), product manager, network software and system technology group, Cisco

[Don Thomas Jacob](#), technical marketing engineer, ManageEngine

**When:** Tuesday, December 6, 2011; 11:00 a.m. Eastern time (8:00 a.m. Pacific time)

**Where:** Register to attend this complimentary webinar at <http://ow.ly/7DrTK>

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- ITP VoIP Eases College Transition with Affordable Internet Phone Service for Students

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For more information on ManageEngine NetFlow Analyzer, please visit <http://www.manageengine.com/netflow>. For more information on ManageEngine, please visit [www.manageengine.com](http://www.manageengine.com); follow the company blog at <http://blogs.manageengine.com>, on Facebook ([News - Alert](#)) at <http://www.facebook.com/ManageEngine> and on Twitter ([News - Alert](#)) at [@ManageEngine](#).

#### Related News

ManageEngine NetFlow Analyzer improves network forensics and WAN monitoring; <http://ow.ly/7Dsus>

Xirrus Uses ManageEngine NetFlow Analyzer to Ensure Availability of Its Wi-Fi Networks; <http://ow.ly/7DsH3>

#### About ManageEngine NetFlow Analyzer

ManageEngine NetFlow Analyzer is a powerful traffic analytics and network forensics tool that works with Cisco NetFlow, IPFIX, sFlow, J-Flow, NetStream and AppFlow data to provide unparalleled visibility into your network. With real-time reports on top applications, conversations, and hosts, NetFlow Analyzer gives valuable insight into bandwidth usage in enterprise networks without the complexity and expenditure involved in deploying hardware probes. Apart from this, NetFlow Analyzer also generates reports for Cisco NBAR, CBQoS, IPSLA, Medianet and WAAS, making it a complete network performance monitoring tool. The latest version of ManageEngine NetFlow Analyzer can be downloaded directly from <http://www.manageengine.com/netflow>. For more information on the product, please email [netflowanalyzer-support@manageengine.com](mailto:netflowanalyzer-support@manageengine.com).

#### About ManageEngine

ManageEngine is the leading provider of cost-effective enterprise IT management software and the only one making the 90-10 promise - to provide 90 percent of the capabilities offered by the Big 4 at just 10 percent of the price. The ManageEngine suite offers enterprise IT management solutions including Network Management, HelpDesk ITIL, Bandwidth Monitoring, Application Management, Desktop Management, Security Management, Password Management, Active Directory reporting, and a Managed Services (MSP) platform. ManageEngine products are easy to install, setup and use, and offer extensive support, consultation and training. More than 50,000 organizations in 200 countries, from different verticals, industries and sizes use ManageEngine to take care of their IT management needs cost effectively. ManageEngine is a division of Zoho ([News - Alert](#)) Corp. For more information on ManageEngine, please visit [www.manageengine.com](http://www.manageengine.com).

ManageEngine is a trademark of Zoho Corp. All other brand names and product names are trademarks or registered trademarks of their respective companies.

**Tags:** ManageEngine, real-time IT, NetFlow Analyzer, Zoho, Cisco, Medianet, media monitoring, traffic analytics, network forensics, network monitoring, virtualization monitoring, workflow automation, virtualization, cloud, IT management, business service management, application performance management, user experience monitoring, network management, server management

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#### Videos

-  ITEXPO Keynote  
10/03/2008
-  TMC Newsroom  
11/09/2009
-  Interview with GM Voice  
10/22/2009

#### White Papers

-  PacketBand-TDM-1 & -1MC
-  IP Telephony: Converged Communications on the Microsoft® Platform
-  Using Data Mining to Detect Insurance Fraud

#### Podcasts

-  Data Protection is not an insurance policy - you cannot buy-back lost data.
-  VoIPSupply Podcast: VoIP Equipment Provider Offers More than Just a Web Storefront

#### Sessions

-  4G Wireless Evolution NETWORKING RECEPTION  
Date: 02/02/12  
Time: 4:00pm
-  Customer Engagement Social Media Channel

- ▶ Network Diagramming
- ▶ Next Gen Network Solutions
- ▶ Power Protection
- ▶ SIM Server
- ▶ System Integrator
- ▶ Telecom Platform Deployment
- ▶ Unified Performance Management
- ▶ WAN Optimization as a Service
- IP Communications**
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- ▶ Mobile Security Management
- ▶ Phone Systems
- ▶ SIP End Points
- ▶ SMB VoIP
- ▶ Softswitch
- ▶ Software Licensing
- ▶ Telecom Expense Management

 Next Generation Reliability with 3G/4G High Availability Wireless Routers

Date: 02/01/12  
Time: 11:00-11:45am  
 4G Wireless Evolution Roaming in an LTE Environment  
Date: 02/01/12  
Time: 10:00-10:45am

## Headlines

- The Philadelphia Inquirer PhillyDeals column [The Philadelphia Inquirer]
- Genergy Provides Turn Key Sub Metering Procurement, Integration and Revenue Billing Services to High Profile New York City Commercial Real Estate Interests
- The Arizona Daily Star, Tucson, Tucson Tech column [The Arizona Daily Star, Tucson]
- Internet Marketing Firm, MA Interactive Group, Implements QR Codes Program for Wildfire Restaurants
- Family Business Radio Hosts Interview Tom, Carolyn, and TJ Judson of Aloette Cosmetics

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## Upcoming Events

-  ITEXPO East 2012  
February 1-3, 2012  
Miami Beach Convention Center  
Miami, FL
-  MSPWorld  
The World's Premier Managed Services and Cloud Computing Event  
[Click for Dates and Locations](#)
-  4G Wireless Evolution Conference  
February 1-3, 2012,  
Miami Beach Convention Center  
Miami, FL
-  Cloud Communications Summit  
February 1-3, 2012  
Miami Beach Convention Center  
Miami, FL

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## Corporate News

-  2011 Unified Communications Excellence Award Winners Announced
-  Announcing the 2011 Smart Grid Excellence Awards Winners
-  Top Talents from Adobe, Facebook, Google, Khronos Group/NVIDIA, Mobicuity, Sencha and Ubiquitous Entertainment Inc. Highlight Top Shelf Conference Program at DevCon5
-  TMC Announces Conference Agenda for ITEXPO East 2012 in Miami
-  TMC, Crossfire Media and the WCAI Announce Conference Agenda for 4GWE in Miami
-  Robotics Wire Announces the 2011 Product of the Year Award
-  TMC and InContact Present a Webinar on How to Profit from High Maintenance Customers
-  TMC and Sprint Present a Webinar on How to Improve Wireless Technology Monitoring

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## Snapshots

-  Skype
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-  Sprint North Supply
-  NICE Systems
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-  Siemens
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-  Hewlett-Packard
-  Nokia
-  Telefonos de Mexico
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