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Webinar: Does Your IT Management Strategy Match Today's Evolving IT Needs?

Free 60-Minute Webinar on April 18 Features Insight from Guest Speaker John Rakowski on Business Technology Management



Press Release: ManageEngine - Thu, Apr 4, 2013 9:15 AM EDT

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PLEASATON, Calif.--(BUSINESS WIRE)--

Business Technology Management (BTM) is designed to align technology with business. However, constant innovation in technology makes that alignment difficult to achieve.

In an upcoming webinar hosted by ManageEngine, attendees will learn how an integrated approach to BTM can deliver the coveted business-technology alignment.

What: 'Aligning IT Management Strategy with Evolving IT Needs Through Business Technology Management' webinar

Who: John Rakowski, analyst and advisor, Forrester Research Sridhar Iyengar, vice president, product management, ManageEngine

When: Thursday, April 18, 2013, 10:00 a.m. Pacific time (1:00p.m. Eastern time, 6:00 p.m. British Summer time)

How: Register for this free event at: http://ow.ly/jZQt

Attendees will learn about the following topics:

- Unified IT management vs. siloed management
Monitoring business processes and services vs. monitoring just IT infrastructure components
Understanding business impacts of IT service degradation
Collaboration between IT operations and IT service management to deliver high quality of IT service

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About ManageEngine

ManageEngine delivers the real-time IT management tools that empower an IT team to meet an organization's need for real-time services and support. Worldwide, more than 72,000 established and emerging enterprises...

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Tags: ManageEngine, real-time IT, Zoho, Business Technology Management, BTM, IT360, integrated IT management, network monitoring, virtualization, cloud, IT management, business service management, application performance monitoring, user experience monitoring, network management, server management

Contact:

TECHMarket Communications
Dottie O'Rourke, 650-344-1260
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Yes, how else could they be so rich?
No, they just have a leg up on everyone else
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