

Security



ManageEngine launches MDM solution for India

The web-based mobile device management solution will ensure safe adoption of BYOD along with information security related to company given devices for corporates

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ManageEngine announced the launch of a Mobile Device Management (MDM) solution as part of its product Desktop Central, for the Indian market. This web-based mobile device management solution will ensure safe adoption of BYOD (bring-your-own-device) along with information security related to company given devices for corporates.

With the increase in the usage of smartphones and tablets hitting the Indian market, most employees can now access official documents through their mobile devices from anywhere. This poses a grave threat to the confidential enterprise data. The requirement for tightened security of company information can be managed by a product like - Desktop Central.

Desktop Central is a web-based desktop and mobile device management software. Its MDM feature helps in managing mobile devices of the employees from a central location. It automates the complete mobile device management life cycle, ranging from provisioning to retirement.

Key benefits of Desktop Central to CXOs:

- Ensures security of mobile devices and sensitive corporate data
- Empowers mobile workforce when employees use different devices
- High level of visibility across the IT infrastructure of an enterprise
- View IT infrastructure in multiple locations of large enterprises

Market Statistics

- Internet web access via mobile - 51.63 percent, while that from desktop - 48.37 percent - StatCount
- 2015: Android phones to capture 80 percent of Indian market - InStat research firm

Kleiner Perkins Caufield & Byers, a venture capital firm, in their Annual Internet Trends Report 2012, suggests that for the first time in the India, the percentage of internet access accounts for 51.63 percent, from devices such as mobiles, smartphones and tablets surpassed the access of the internet from desktops, at 48.37 percent. In April 2012. Also, the shipment of mobile handsets to India crossed 100 million in the first half of 2012.

Speaking during the launch, Shailesh Kumar Davey, vice president, Engineering, ManageEngine said, "Enterprises need the benefits that come with mobility without compromising on data security. With the steady increase in smartphones and tablets demand, Desktop Central's MDM ensures in-depth corporate data protection across IOS, Android and Windows devices."

Desktop Central's support for Android devices will be available to the users from January 2013. The support for Windows 8 will follow shortly after.

"Disclaimer Note: "InformationWeek India and UBM India do not endorse, and have not verified the views and claims expressed in this vendor Press Release."

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