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January 18, 2012 11:39 AM Eastern Time

## ManageEngine and Customer Appalachia Technologies to Deliver Webinar on the Real-world Benefits of Real-time IT

- Learn how to create a real-time, single-pane-of-glass approach to IT management
- Register for the webinar at <http://ow.ly/8fOVB>
- Download free eBook, "The Evolution to Real-time IT," at <http://ow.ly/7G4xb>

PLEASANTON, Calif.--(BUSINESS WIRE)--With the IT environment growing more and more complex, IT managers need new tools and approaches to ensure an optimal response to the needs of the enterprise. As several high profile outages have recently shown, failure to adopt an approach to IT management that emphasizes real-time responsiveness and end-to-end visibility into all aspects of the enterprise infrastructure can mean huge losses to both share and brand value.

In an upcoming webinar, [ManageEngine](#), the real-time IT management company serving more than 55,000 established and emerging enterprises, will discuss "real-time IT" as the answer to maintaining an optimum end-user experience in the face of increasing complexity. By providing a real-time, single-pane-of-glass approach to IT management, real-time IT enables an organization to be proactive, empowered and better positioned to play a strategic role within the enterprise. Experts from ManageEngine will share research from [Gartner, Inc.](#), culled from the recently-published eBook, "[The Evolution to Real-time IT](#)."

In addition, the webinar will spotlight ManageEngine customer, Adam K.W. Dunlap, director of IT network solutions at [Appalachia Technologies](#), who will discuss how [IT360](#) from ManageEngine has enabled Appalachia Technologies to deliver superior IT services support to their customers.

**What:** "First Steps to Real-time IT" webinar

**Audience:** CIOs, IT managers and IT team members charged with harnessing the power of cloud computing, application availability and performance, virtualization, social and collaboration applications, smart mobile devices, and other technologies transforming IT and business

**Presenting:** Adam K.W. Dunlap, director, IT network solutions, Appalachia Technologies  
Sridhar Iyengar, vice president, product management, ManageEngine  
Suvisish Viswanathan, research analyst, IT management, ManageEngine

**When:** Wednesday, January 25, 2012; 11:30 a.m. Eastern time (8:30 a.m. Pacific time)

**How:** Register for this free event at <http://ow.ly/8fOVB>.

For more information on ManageEngine, please visit [www.manageengine.com](http://www.manageengine.com); follow the company blog at <http://blogs.manageengine.com>, on Facebook at <http://www.facebook.com/ManageEngine> and on Twitter at [@ManageEngine](#).

### About Appalachia Technologies

[Appalachia Technologies](#) is an Information Technology Consulting Company that focuses on getting the most available information about a customer's IT infrastructure in order to make informed recommendations. Our mission is to become a trusted IT advisor for our clients. From implementing new IT networks to providing service and staffing for those networks currently in place, we are here to help our clients succeed. With our experience in the IT field, we are confident we can assist in a business's growth. Using the latest ticketing, monitoring and alert systems we can inform a customer of any potential, ongoing or emergency issues that arise in their IT systems. For more information on Appalachia Technologies, please visit <http://www.appalachiatech.com/>.

### About ManageEngine

[ManageEngine](#) is the leading provider of cost-effective enterprise IT management software. The ManageEngine suite offers [Integrated IT Management](#), [Network Management](#), [HelpDesk ITIL](#), [Bandwidth Monitoring](#), [Application Management](#), [Desktop Management](#), [SecurityManagement](#), [Password Management](#), [Active Directory reporting](#), and a [Managed Services \(MSP\) platform](#). ManageEngine also offers [Site24x7](#), a SaaS-based end-user experience monitoring service. ManageEngine products are easy to install, setup and use, and offer extensive support, consultation and training. More than 50,000 organizations in 200 countries, from different verticals, industries and sizes, use ManageEngine to take care of their IT management needs cost effectively. ManageEngine is a division of Zoho Corp. For more information on ManageEngine, please visit [www.manageengine.com](http://www.manageengine.com).

their respective companies.

Tags: ManageEngine, real-time IT, Zoho, IT360, integrated IT management, APM, application performance monitoring, performance monitoring, cloud monitoring, virtualization, cloud, IT management, business service management, user experience monitoring, workflow automation, network management, server management, Appalachia Technologies

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