ManageEngine

Mobile Device Manager Plus empowers RJTK group with cost-effective and efficient mobile device management

Android Enterprise
Gold partner

About RJTK group

RJTK Automotive Group is a prominent entity in the automotive industry, serving as the holding company for renowned automotive groups in the United Kingdom such as Wilson & Co, Drayton Motors, and Autohub.

Launched in 1998 in Scunthorpe, England, RJTK Automotive Group began as a small endeavor and expanded following several acquisitions starting in 2004. Today, RJTK employs close to 400 individuals across 10 locations.

Dale, Stuart, Oliver, Richard

Business Challenge

As RJTK Automotive Group grew, it faced the challenge of managing its devices effectively. Initially, it utilized Meraki for device management, which fulfilled its operational requirements. However, the organization found the licensing costs associated with Meraki to be exorbitant. Seeking a cost-effective alternative without compromising the quality and effectiveness of its device management, RJTK made an extensive search in the marketplace. Its objective was to find a product with comparable capabilities to Meraki but without the heavy financial burden.

The solution:
Mobile Device Manager Plus

To address its challenges, RJTK Automotive Group decided to invest in a cost-effective mobile device management solution. After evaluating various options in the market, it chose ManageEngine Mobile Device Manager Plus due to its comprehensive features and affordable pricing.

With our devices spread across 10 locations, we searched for a budget-friendly solution that still did everything we wanted and found Mobile Device Manager Plus. While cost was initially the main factor that made us choose Mobile Device Manager Plus, we like that we can have different policies applied to different devices, and have devices in more than one group. We particularly love the silent app distribution and OS update management functionalities that have made managing our distributed devices much easier.

- Dale Storrie,
IT Helpdesk and Security Supervisor,
RJTK Group

The Mobile Device Manager Plus experience

Implementing Mobile Device Manager Plus enabled RJTK Automotive Group to quickly gain control and complete visibility over its fleet of devices through these key features:

Group-based device management:

Mobile Device Manager Plus enables the administrators to categorize devices into multiple groups. This facilitates a more organized and efficient approach to device management, allowing the organization to handle various devices based on its assigned groups and optimizing workflow for improved overall productivity.

App management:

App distribution is a streamlined and efficient process utilizing Mobile Device Manager Plus. Administrators now distribute both in-house and select titles from online app stores to devices across various platforms, including iOS, Android, and Windows.

Silent app installation:

RJTK Automotive Group utilizes silent app installation to seamlessly deploy in-house apps and select online app store titles directly to the appropriate devices. This capability enables the automatic installation of apps on supervised iOS devices, as well as on fully managed Android devices and Samsung devices. As a result, it saves significant time for users and administrators by eliminating the need for user intervention.

OS update management:

Mobile Device Manager Plus facilitates efficient deployment of OS updates. The solution allows scheduled and automatic installation of updates and patches across managed devices. This ensures that all devices within RJTK Automotive Group's fleet operate on the most up-to-date, stable and secure software version.

Unified console:

RJTK Automotive Group now utilizes a unified console to manage all aspects of device management from one central location. Mobile Device Manager's centralized approach streamlines operations, enabling RJTK's IT administrators to efficiently monitor and control devices across multiple locations, saving time and effort.

About
Mobile Device Manager Plus

Mobile Device Manager Plus is a robust, feature-rich MDM solution that enables IT admins to manage mobile devices, including smartphones, tablets, laptops, desktops, and wearables, across Apple, Android, Windows, and Chrome OSs. Mobile Device Manager Plus provides organizations with capabilities to manage their mobile workforces through the benefits of comprehensive, remote enterprise mobility management. Learn more about **Mobile Device Manager Plus.**

Do you want to benefit from comprehensive device management like RTJK? **Try Mobile Device Manager Plus free for 30 days** to find out if it's the right tool for your organization. You can also schedule a free personalized **demo** at a time convenient for you.

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