Welcome

The winning formula

Network Middle East held its annual celebration of network industry excellence at the end of February.

The 2017 Network Middle East Innovation Awards brought together dozens of industry players in the region to Dubai, witnesses as we awarded 18 of their own for what our judges perceived as the best projects and technologies the region has had to offer in the past twelve months.

We have extensive coverage of the ceremony itself in this issue.

There were some key takeaways from the run up to the event and during the ceremony itself. One of this was the Middle East region has embraced digitisation like nowhere else. In the past year, what was until then a buzzword, digital transformation is now a broadly embraced concept. Incidentally, the financial uncertainties brought on by the larger macro-economic trend in the region are have organisations embracing IT as a key enabler of their own business transformation to thrive in a tricky market environment.

Some of the biggest public projects, events and initiatives in coming years in the region have a major digital element to them, that disregarding this evolution is no longer an option for regional businesses.

In this issue are a few mentions of a relatively new technology, Blockchain, but whose importance will only grow over the next few years. In an era where organisations are worried about the security of their transactions, here comes an incredibly secure and very cost-effective solution to many a CISOs nightmares.

You will be hearing a lot more about blockchain, not just in your boardrooms, but also within the covers of our publication.

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ManageEngine has established itself as a leading provider of IT management software in the Middle East. Some of the largest companies across the Middle East, among them Almarai, ADCE, Oman Air, DWTC, eHosting Data Fort, LuLu Group rely on ManageEngine to ensure their IT infrastructure is highly available, optimally performing, secure and in compliance with relevant regulations.

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