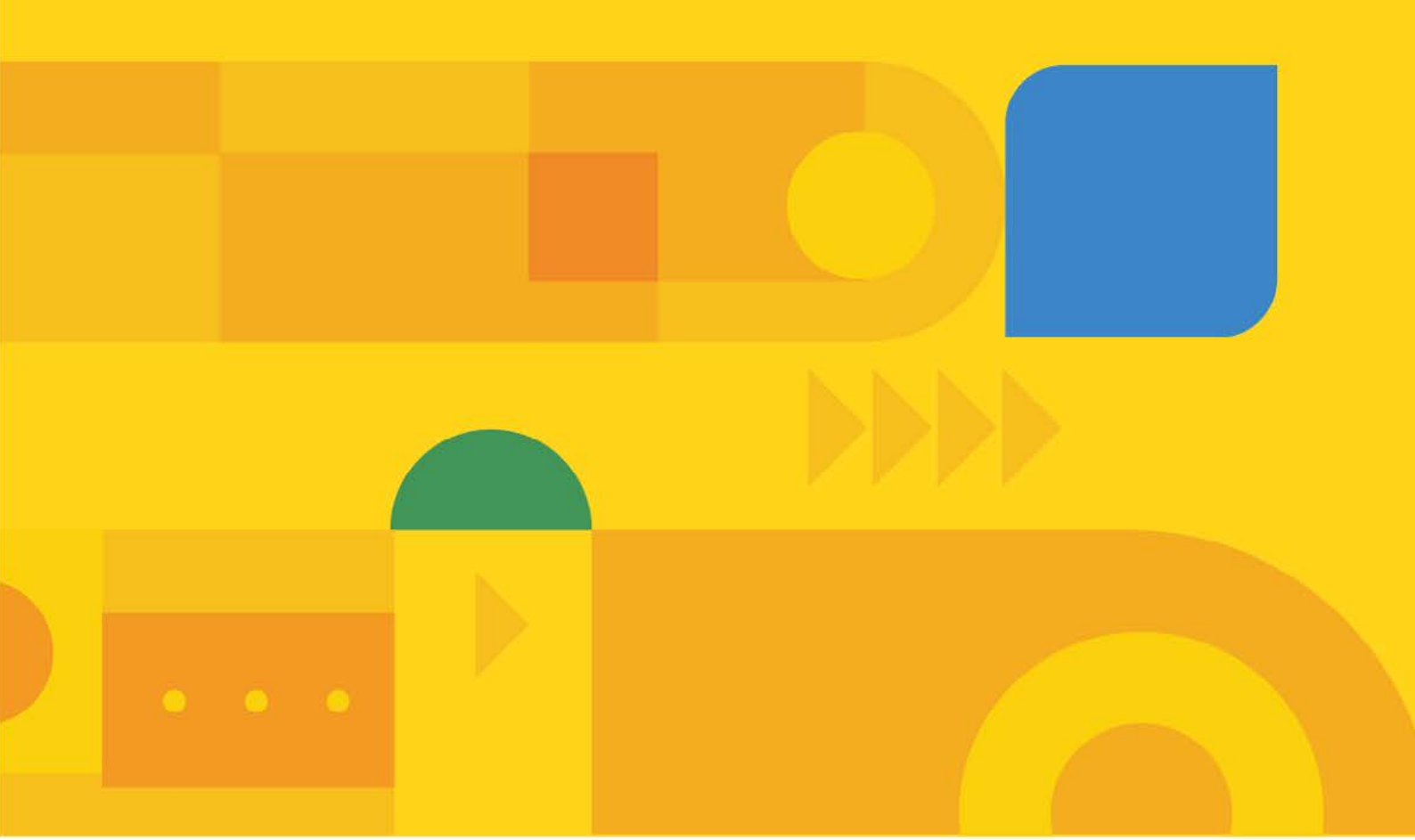


Zoho Corp.

Fact sheet

zohocorp.com

About Zoho Corporation

Zoho Corporation, founded in 1996, is a privately held technology company with customers spread across the globe. Profitable since its inception, the organization now has millions of users around the world and offers a diverse range of products and services.

As the product portfolio diversified, the organization restructured itself into four main divisions:

ManageEngine, Zoho.com, Qntrl, and TrainerCentral.

ManageEngine

Take control of your IT

Monitor, manage, and secure your business with our AI-powered IT solutions.

- Unified service management
- Identity and access management
- Unified endpoint management and security
- Security information and event management
- IT operations management and observability
- Advanced IT analytics
- Low-code app development
- IT management for MSPs

www.manageengine.com

ZOHO

The operating system for business

Zoho has everything businesses need to boost sales, step up productivity, and manage all day-to-day activities.

Business applications for:

- Sales
- Marketing
- Service
- Finance
- Email & Collaboration
- HR & Legal
- Security & IT Management
- BI & Analytics
- Project Management
- Developer Platforms

www.zoho.com

Qntrl

Democratizing business process software

Workflow orchestration software for process owners to gain visibility and control over their business processes by automating them.

- Centralization and visibility
- Process compliance
- Process automation
- Workflow-centric collaboration
- Reports and dashboards
- Process mapping
- Process extensibility
- Enterprise security

www.qntrl.com

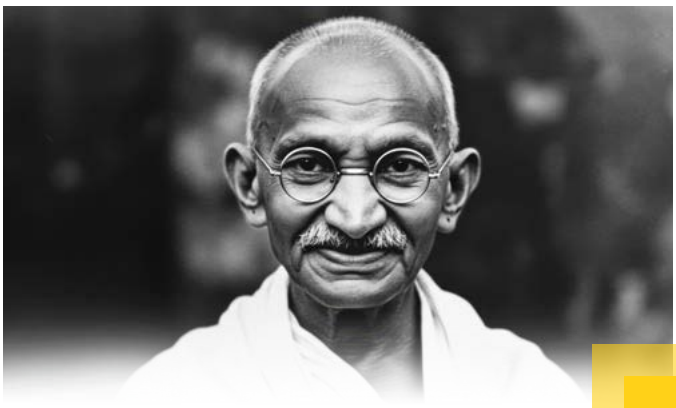
Trainer Central

An all-in-one training platform

Offers a comprehensive toolkit—including a website builder, payments system, and multiple options to create online courses.

- Course builder
- Live virtual classroom
- Drip scheduler
- Website builder
- Custom branding
- Learner portal
- Course certificates
- Business dashboard
- Learner analytics

www.trainercentral.com



“A customer is the most important visitor on our premises.
He is not dependent on us. We are dependent on him.
He is not an interruption in our work - he is the purpose of it. We are not doing him a favor by serving him. He is doing us a favor by giving us the opportunity to serve him.”

- Mahatma Gandhi

History

Formerly known as AdventNet Inc., Zoho Corporation started its operations in 1996 delivering web-based network management tools for telecom service providers. In 2002, the company diversified into IT management solutions for small, medium, and large enterprises.
In 2005 with cloud taking off the company forayed into business SaaS with the introduction of Zoho Writer.

By 2009, as the product portfolio became vast and diverse, the company was rechristened Zoho Corporation, which now serves as the umbrella firm for four distinct divisions:
ManageEngine, Zoho.com, Qntrl, and TrainerCentral.

Philosophy

No frills. R&D driven. One hundred percent customer-focused. Zoho Corporation believes in providing customers with the best software at affordable prices.

ManageEngine

ManageEngine crafts comprehensive IT management software with a focus on making your job easier. Our 60+ award-winning products cover everything your IT needs. From network and device management to security and service desk software, we're bringing IT together for an integrated, overarching approach to optimize your IT.

Managing IT together

ManageEngine offers more than 60 enterprise IT management tools to help you manage all your IT operations, including networks, servers, applications, service desk, Active Directory, security, desktops, and mobile devices. And we've built our tools from the ground up with contextual integration to make sure you can manage IT together, too.

Simplifying IT together

We want to make IT simple. And no, we don't mean limited functionality. We mean full functionality, everything you need, laid out simply in a UI that won't make you want to throw your computer at the wall. On top of that, our applications are easy to download, install, configure, and deploy with no third-party support services or help needed.

Our product philosophy is driven by you and we've built a strong, in-house R&D team to

back that up. We have over 4,000 employees working around the clock to turn your product requests into realities, and we're all using ManageEngine, too. Our software licenses aren't limited by the size of your business or what your future looks like. We'll scale with you.

Valuing IT together

More expensive doesn't always mean better. In fact, we've focused our efforts on in-house engineered solutions and take a simple, transparent approach to the business of IT management software. We don't pay extra for an aggressive sales team or costly consultants, and we're passing those savings on to you. Our pricing has no hidden costs and is available on our website.

Take control of IT

At the end of the day, your IT is about your needs. As you prepare for the IT management challenges ahead, we'll lead the way with new solutions, contextual integrations, and other advances that can only come from a company singularly dedicated to its customers. And as a division of Zoho Corporation, we'll continue pushing for the tight business-IT alignment you'll need to seize future opportunities.

About ManageEngine

ManageEngine crafts the industry's broadest suite of IT management software. We have everything you need—over 60 products—to manage all of your IT operations, from networks and servers to applications, service desk, Active Directory, security, desktops, and mobile devices.

Since 2002, IT teams like yours have turned to us for affordable, feature-rich software that's easy to use.

As you prepare for the IT management challenges ahead, we'll lead the way with new solutions, contextual integrations, and other advances that can only come from a company singularly dedicated to its customers. And as a division of Zoho Corporation, we'll continue pushing for the tight business-IT alignment you'll need to seize opportunities in the future.

Why ManagEngine

Meet global regulatory compliance mandate

More than 23 years in the industry

Deploy as you like: On-premises, public and private cloud

Out-of-the-box contextual integrations

Built-in AI capabilities

20 data centers and counting

Unified service management

Enterprise and IT service management

Deliver a consistent employee experience across business functions.

ServiceDesk Plus (On-premises | Cloud)

AI-driven unified service management platform

Deliver flawless IT services with intelligent automations, standardized workflows, and enhanced self-service capabilities. Extend proven ITSM best practices to other departments like HR and facilities using native enterprise service desk capabilities.

Customer service management

Build a one-stop portal for customers with efficient account management.

SupportCenter Plus (On-premises)

Customer support with built-in billing for businesses

Manage customer accounts, tickets, and services contracts to facilitate a superior end-to-end, multi-channel customer support experience.

IT asset management

Centralize and automate the complete IT asset life cycle.

AssetExplorer (On-premises | Cloud)

IT asset management with an integrated CMDB

Discover, monitor, and track assets in your IT network from a single console. Achieve high software-license-compliance rates, maximize the ROI of vendor relationships, and make informed decisions about assets throughout their IT life cycle.

* Integrated suite

Identity and access management

Active Directory management

Manage, track, and secure Active Directory.

ADManager Plus (On-premises)

Active Directory, Microsoft 365, and Exchange management and reporting

Manage and report on Active Directory, Microsoft 365, and Exchange from a web-based console. Automate user life cycle management, facilitate access governance with workflows, perform secure delegation to the help desk, and satisfy compliance audits.

ADAudit Plus (On-premises)

Hybrid AD, cloud, and file auditing; security; and compliance

Streamline auditing, compliance, and security with AD and Entra ID change auditing, logon tracking, file auditing, compliance reporting, attack surface analysis, UBA, and more.

ADSelfService Plus (On-premises)

Identity security solution with adaptive MFA, SSPR, and SSO

Boost identity security with adaptive MFA, SSO, self-service password management, a password policy enhancer, remote work enablement, and workforce self-service. Ensure secure and seamless access to enterprise resources and establish a Zero Trust environment.

Exchange Reporter Plus (On-premises)

Reporting, auditing, and monitoring for hybrid Exchange and Skype

Monitor Exchange Server, Exchange Online, and Skype for Business and audit changes in real time. Get reports on Exchange entities, such as mailboxes, mail traffic, public folders, OWA, and ActiveSync, and Skype for Business configuration and usage details.

RecoveryManager Plus (On-premises)

Active Directory, Microsoft 365, and Exchange backup and recovery

Perform incremental or full backups and choose from multiple modes of restoration for Active Directory, Azure AD, Office 365, and Exchange environments to protect your data against ransomware and ensure unprecedented resilience during disaster recovery.

Identity governance and administration

Orchestrate user identity management and access controls for Zero Trust.

AD360 * (On-premises)

Workforce identity and access management for hybrid ecosystems

Manage user identities and access, deploy adaptive MFA, protect privileged accounts with UBA, and ensure regulatory compliance for hybrid environments connecting Active Directory, Azure AD, Exchange, Microsoft 365, and more.

Identity360 (Cloud)

A cloud-native identity platform for workforce IAM

Address workforce IAM challenges with a cloud-native identity platform. Leverage powerful capabilities to consolidate identity silos, centrally manage access entitlements, demonstrate compliance, and ensure identity-first security.

M365 Manager Plus (On-premises)

Microsoft 365 management, reporting, and auditing

Report on, manage, monitor, audit, and create alerts for critical activities in Exchange Online, Azure AD, Skype for Business, OneDrive for Business, Microsoft Teams, and other Microsoft 365 services from one place.

Privileged access management

Control and secure privileged access to critical enterprise systems.

PAM360 * (On-premises)

Unified privileged access management platform for modern enterprises

Secure administrative access to critical IT systems. Establish strict governance over privileged access pathways. Prevent security risks using cutting-edge session management capabilities and advanced analytics.

Password Manager Pro (On-premises)

Enterprise password management

Eliminate password fatigue with secure, centralized vaulting of privileged passwords. Prevent privilege abuse by enabling selective password sharing and granular access controls based on user roles and requirements.

Access Manager Plus (On-premises)

Secure remote access and privileged session management

Regulate privileged access to remote enterprise systems via encrypted gateways from a unified console. Achieve total visibility into all kinds of privileged access with extensive session shadowing and auditing capabilities.

Key Manager Plus (On-premises)

SSL/TLS certificate lifecycle management

Gain complete visibility and control over your crypto-key environments. Prevent costly service downtime and impersonation attacks via end-to-end life cycle management of SSH keys and SSL/TLS certificates.

*** Integrated suite**

Security information and event management

SIEM

Spot, investigate, and neutralize security threats.

Log360 * (On-premises | Cloud | MSSP)

Unified SIEM solution with integrated DLP and CASB capabilities

Equip your SOC with deeper visibility into security events, accelerate threat detection and response, enhance your network security posture, and ensure compliance.

Log and compliance management

Gain deeper visibility into security events and ensure compliance.

EventLog Analyzer (On-premises)

Comprehensive log and IT compliance management

Get better visibility and secure your network from attacks by collecting, analyzing, correlating, and archiving log data from servers, firewalls, applications, and endpoints.

Firewall Analyzer (On-premises)

Firewall rule, configuration, and log management

Get the most out of your network security infrastructure by managing and optimizing firewall rules, monitoring configuration changes, maintaining compliance, and analyzing firewall logs.

Security auditing

Audit Active Directory, cloud platforms and files to enhance your security posture.

ADAudit Plus (On-premises)

Hybrid AD, cloud, and file auditing; security; and compliance

Streamline auditing, compliance, and security with AD and Entra ID change auditing, logon tracking, file auditing, compliance reporting, attack surface analysis, UBA, and more.

SharePoint Manager Plus (On-premises)

SharePoint reporting and auditing

Secure your SharePoint environment, be it on-premises or in Microsoft 365, by auditing changes to critical permissions and groups, and view usage analytics.

M365 Security Plus (On-premises)

Microsoft 365 security

Detect cyberattacks and analyze security risks in your cloud infrastructure. Fortify Exchange Online, Azure Active Directory, Skype for Business, OneDrive, SharePoint Online, Microsoft Teams, and other Microsoft 365 services.

Cloud Security Plus (On-premises)

Cloud security monitoring and analytics

Spot and neutralize threats across AWS, Azure, GCP, and other IaaS, SaaS, and PaaS solutions. Audit user access to cloud data and resources to stop unauthorized sharing of sensitive data and abuse of critical cloud devices.

DataSecurity Plus (On-premises)

File auditing, data leak prevention, and data risk assessment

Audit file changes, analyze file storage and security, discover and classify sensitive data, monitor web traffic, and prevent data leaks.

FileAnalysis (On-premises)

File security and storage analysis

Gain deep insights into enterprise file storage and security, optimize disk usage by managing junk files, and identify security vulnerabilities by assessing file permissions.

* Integrated suite

Unified endpoint management and security

Endpoint management and protection platform (UEM and EPP)

Automate OS deployment, patching, MDM, and other asset management routines.

Endpoint Central* (On-premises | Cloud)

Integrated endpoint management and protection platform

Manage modern and legacy servers, laptops, desktops, mobile devices, and browsers from a single console.

Endpoint management

Automate OS deployment, patching, MDM, and other asset management routines.

Mobile Device Manager Plus (On-premises | Cloud)

Seamless mobile device management from onboarding to retirement

Securely manage corporate and personally owned devices running Apple OSs, Android, Windows, and Chrome OS.

Patch Manager Plus (On-premises | Cloud)

Automated patching across multiple OSs and 850+ third-party apps

Configure automated patch deployment for Windows, macOS, and Linux endpoints, with patching support for over 900 third-party updates across more than 500 third-party applications.

Patch Connect Plus (On-premises)

Simplified third-party patch deployment via ConfigMgr and Intune

Automate the distribution of third-party software updates across your business's IT network by integrating with Microsoft SCCM and Intune.

OS Deployer (On-premises)

Automated OS image creation and seamless role-based deployment

Distribute Windows operating systems to computers irrespective of the device's make or model.

Remote Access Plus (On-premises | Cloud)

Remote troubleshooting with integrated chat, voice, and video

Enable technicians to troubleshoot remote Windows, macOS, and Linux devices, with multi-user collaboration, file transfers, and over 12 system tools at their disposal.

DEX Manager Plus (Cloud)

Digital employee experience management solution for modern workplaces

Monitor and improve the digital employee experience with proactive detection, root cause diagnosis, and remediation of performance issues to reduce support tickets and increase productivity.

Endpoint security

Proactively secure all your endpoints and browsers from cyberattacks.

Vulnerability Manager Plus (On-premises)

Prioritization-focused enterprise vulnerability management

Secure your network with built-in patching that delivers comprehensive visibility, assessment, and remediation of threats and vulnerabilities.

Device Control Plus (On-premises)

Data loss prevention for peripheral devices

Control, block, and monitor USB and peripheral devices to prevent unauthorized access to your sensitive data.

Application Control Plus (On-premises)

Software discovery and endpoint privilege management

Implement sophisticated endpoint privilege management and allow or block applications based on specified rules.

Browser Security Plus (On-premises)

Browser security and management

Enforce security policies, manage add-ons, restrict access to unauthorized websites, track users' web activity, and ensure compliance with security standards.

Endpoint DLP Plus (On-premises)

Advanced data loss prevention for endpoints

Automate the discovery and classification of sensitive endpoint data and proactively eliminate insider threats by enforcing rules for secure usage and transfer.

Ransomware Protection Plus (On-premises | Cloud)

Real-time ransomware mitigation and file recovery for business continuity

Detect and eliminate ransomware while ensuring zero network downtime using AI-powered anomaly detection, incident investigation, and one-click data recovery.

Malware Protection Plus (On-premises | Cloud)

Next-gen antivirus software for threat detection and breach prevention

Leverage next-gen antivirus software equipped with AI-powered scanning and real-time behavior detection to neutralize ransomware, prevent malware exploits, and assist in breach prevention.

* **Integrated suite**

IT operations management and observability

Full-stack IT operations management and observability

Achieve end-to-end visibility, proactive issue resolution, and enhanced security.

OpManager Plus * (On-premises)

Full-stack IT operations management and observability platform

IT operations management and observability platform that delivers end-to-end visibility across hybrid infrastructure, network, and applications, enabling faster root cause analysis and proactive issue resolution.

Site24x7 * (Cloud)

AI-powered, all-in-one SaaS platform for observability and digital experience monitoring

Gain complete visibility into all IT resources—from websites, APIs, and servers to networks, cloud services, and applications. Collect metrics, logs, and traces in a unified view to detect performance issues and reduce MTTR.

Applications Manager (On-premises)

Digital experience, application performance, and infrastructure monitoring

Receive in-depth, code-level insights into your business-critical applications. Resolve performance issues, automate operations, and ensure end-user satisfaction with out-of-the-box support for over 150 technologies.

Digital Risk Analyzer (Cloud)

All-in-one vendor risk assessment tool to ensure domain security

Get actionable recommendations to improve your security posture. Run regular checks, obtain grades and security ratings, and assess your domain's security posture to compare it to industry standards.

Network and server performance monitoring

Ensure network, server, and storage reliability with AI-powered insights.

OpManager (On-premises)

Network, server, and storage performance monitoring

Proactively monitor crucial performance metrics for a wide range of network devices with over 2,000 built-in monitors. Get in-depth visibility for better fault management and greater control over network performance.

NetFlow Analyzer (On-premises)

Bandwidth monitoring and traffic analysis

Move beyond signature network traffic analysis with contextual, end-to-end visibility. Analyze traffic patterns, perform network forensics, and optimize bandwidth to streamline enterprise traffic management effectively.

Network Configuration Manager (On-premises)

Network change and configuration management

Take full control over your network configurations. Leverage real-time change tracking and adaptable compliance policies to avoid violations. Schedule backups and conduct remote network operations with Configlets.

Firewall Analyzer (On-premises)

Firewall rule, configuration, and log management

Boost your network firewall performance with the monitoring of firewall rules, configurations, and bandwidth. Strengthen your network security with in-depth log analysis, VPN tracking, security audits, and compliance reports.

OpUtils (On-premises)

IP address and switch port management

Scan, monitor, and secure your IT resources seamlessly. Keep an eye out for rogue devices and monitor network availability, bandwidth consumption, and more using over 30 built-in networking tools.

IT incident management

Efficiently manage and resolve IT incidents while ensuring transparency.

AlarmsOne (Cloud)

Centralized IT alert management

Integrate all your IT management tools with AlarmsOne to manage every IT alert from one window. Reduce alert noise, define escalations, and get notified about critical alerts through email, SMS, and phone call.

Site24x7 StatusIQ (Cloud)

Status pages for real-time status and incident communication

Transparently communicate outages and operational status. Display the status of critical components, allow users to subscribe to updates, and announce upcoming maintenance to manage downtime and build user trust.

DNS and DHCP management

Optimize IP address and domain management

CloudDNS (Cloud)

All-in-one DNS management service

Ensure fast, secure name resolution for your domains with real-time traffic routing, failover monitoring, health checks, and query analytics. Control DNS traffic and prevent downtime from a centralized console.

DDI Central (On-premises)

Unified DNS, DHCP, and IP address management

Streamline your network with a unified platform for DNS, DHCP, and IPAM (DDI), enhancing efficiency, control, visibility, and security while providing real-time performance insights and simplified cluster management.

Cloud cost management

Right-size and take control of your cloud costs

CloudSpend (Cloud)

AI-powered cloud cost observability for modern businesses

Make informed decisions with a full set of cloud cost management capabilities. Understand spending at a high level, identify cost-accruing services, attribute spending to business units, set up budgets, and more.

* Integrated suite

Advanced IT analytics

IT analytics

Connect to your IT applications and visualize all facets of your IT.

Analytics Plus (On-premises | Cloud)

AI-enabled IT analytics for enterprises

Get a unified view of all your IT applications in one console. Blend data from several IT applications or databases, and look into the impact of incidents on ticket volume, of project delays on costs, and more.

SaaS Manager Plus (Cloud)

SaaS management platform to maximize ROI

Discover, track, and manage your SaaS subscriptions. Streamline your SaaS, optimize costs, track vendors, enhance productivity, and ensure effective license and user management.

* Integrated suite

Low-code app development

Custom solution builder

Build tailor-made apps to automate operations at your organization.

AppCreator (On-premises)

Advanced low-code platform for building powerful applications

Build custom mobile and web-based applications and enable IT to work hand-in-hand with business users and develop innovative solutions to solve business challenges and automate processes.

* Integrated suite

IT management for MSPs

SOLUTIONS FOR MSPs

Grow your MSP business with scalable and secure IT management solutions

MSP Central (Cloud)

Integrated platform for PSA, RMM, and cybersecurity for MSPs

Proactively manage and monitor endpoints, network devices, and servers to enhance operational efficiency. Streamline ticketing processes and centralize operations, ensuring scalability while maintaining high client satisfaction.

RMM Central (On-premises)

Unified network monitoring and endpoint management for MSPs

Seamlessly monitor and manage network devices and endpoints (including mobile and wearables) across Windows, Mac, and Linux OS. Get real-time insights, risk-based patch management, and seamless fault resolution from one unified console.

* Integrated suite

ADManager Plus MSP (On-premises)

Identity management and access governance for AD and Microsoft 365

Manage clients' AD, Microsoft 365, and Exchange environments from a single console. Delegate management, create approval-based workflows, and set up notifications to ensure your clients are informed about all changes made to their environment.

Log360 MSSP (Cloud | On-premises)

Unified SIEM solution for MSSPs

Log360 MSSP empowers managed security providers with a unified SIEM console to monitor multiple clients from one pane. With advanced threat analytics, client segmentation, role-based access, and a centralized incident workbench, SOC teams can scale services, streamline operations, and deliver proactive security and compliance across all client environments.

PAM360 (On-premises)

Privileged access management, built for modern MSPs

PAM360 MSP is a comprehensive platform built for managed service providers to simplify and centralize privileged access management across all client environments. It secures and automates access routines; enforces least-privilege and just-in-time access; and provides client-wise remote sessions with full recording, auditing, and compliance visibility. This helps MSPs strengthen security, reduce lateral movement risks, and scale operations with confidence.

* **Integrated suite**

Password Manager Pro (On-premises)

Centralized, multi-tenant, enterprise password management

ManageEngine Password Manager Pro MSP is a secure, on-premises solution built for managed service providers (MSPs) to centrally manage client passwords, credentials, and secrets. It supports client-wise vaulting, automated password rotation, granular access control, and complete visibility through secure remote access, session monitoring, and detailed session recordings to ensure security, compliance, and accountability across all managed client environments.

ServiceDesk Plus MSP (Cloud | On-premises)

Enterprise-grade PSA and ITSM platform for MSPs

ServiceDesk Plus MSP is an AI-powered, PSA-ITSM platform specifically designed for MSPs. It features essential ITSM practices such as ITAM along with a CMDB and powerful PSA capabilities such as built-in account management, computer telephony integration, and automated billing. This makes it the perfect solution for MSPs seeking a single platform to efficiently design, manage, and deliver services for maximum profitability.

* **Integrated suite**

Endpoint Central MSP (Cloud | On-premises)

Unified endpoint management and security

Endpoint Central MSP offers comprehensive remote management and automation for all your clients' devices: laptops, mobile devices, servers, and more. Get risk-based patch management for over 1,000 third-party apps, cross-OS support, and in-house PSA integration from one unified solution.

Mobile Device Manager Plus MSP

(Cloud | On-premises)

Comprehensive mobile device management

Mobile Device Manager Plus MSP provides comprehensive security and management for all client mobile devices, including laptops, tablets, and phones, across iOS, Android, Windows, and macOS. Secure, configure, and enforce policies from a single, unified console.

OpManager MSP (Cloud | On-premises)

Multi-tenant network monitoring, simplified for managed service providers

Securely manage your customers' multi-client network and server environments with OpManager MSP—built for powerful visualization, fault detection, automation, reporting, and centralized control.

* Integrated suite

Site24x7 MSP (Cloud)

Remote monitoring for MSPs and CSPs

Deliver consistent, SLA-driven managed services with Site24x7 MSP. Proactively detect and resolve issues across servers, cloud instances, networks, containers, databases, applications, and logs from a single console. Automate reporting and remediation, streamline client management, and ensure complete visibility across all customer accounts to maintain uptime, performance, and service reliability effortlessly.

CloudSpend MSP (Cloud)

Multi-tenant cloud cost management for MSPs

CloudSpend helps MSPs manage multi-tenant cloud costs with unified visibility, automated governance, accurate budgeting, AI-driven insights, and actionable optimization recommendations. Streamline reporting, strengthen customer value, and simplify cloud cost operations at scale.

* Integrated suite

Free tools to manage your IT

ManageEngine has over 60 free tools that allow system administrators to closely monitor and manage their IT infrastructure. This includes free tools for Active Directory, Windows servers, desktops and mobile device management, SQL database monitoring, SharePoint and Exchange server monitoring, virtual machine configuration monitoring-VMware, Hyper-V, and XenServer and cloud monitoring for EC2 and Azure instances. We also have free IT tools to ping servers and websites, for SNMP monitoring, process and traffic monitoring and for system log forwarding.

Visit mnge.it/free-tools to learn more.

Zoho's craft and passion is software. Zoho creates beautiful software to solve business problems. Over the past decade, the Zoho suite has emerged as a leader on the cloud and on people's devices. As much as Zoho loves software, its most valuable assets are its culture and people. At Zoho, people spend years mastering their craft. In an industry where technology changes at a relentless and dizzying pace, Zoho values persistence and endurance as highly as adaptability.

Zoho is committed to spending customers' money wisely. It invests more in product development and customer support than in sales and marketing. By keeping its cost of attracting customers low, Zoho keeps its prices affordable.

Zoho views itself as an integrated whole; not as a group of organizational silos that barely talk to each other, or worse, work at cross purposes. That philosophy and worldview is reflected in its product suite. The Zoho suite is as broad as it is deep. Zoho views the suite as an integrated whole, far greater than the sum of its parts.

The Zoho suite wasn't built in a day; it has taken the better part of a decade to come this far. Unlike its competitors, who periodically wake up and discover gaping product holes they have to fill urgently with acquisitions, Zoho crafts software with patience and passion. Its strategy is born of the realization that most acquisitions fail in this industry, and the customer is the one who pays the price. Zoho has made a commitment to offer real depth along with breadth in its offerings.

Zoho
market served

Zoho is the operating system for business—a single cloud platform with all the necessary applications to run a business entirely from the cloud. Businesses can acquire and manage customers using Zoho's marketing, sales and customer support applications—Campaigns, CRM and Desk—and can then empower employees to create, store and distribute content on the cloud with Zoho's productivity and collaboration applications—Office, Mail and Docs. Additionally, businesses can run their own operations on Zoho's finance and human resources applications—Books, People and Recruit.

More than 100 million users around the world, across hundreds of thousands of companies, rely on Zoho every day to run their businesses—including Zoho itself. A business can choose to run the entire Zoho suite or just a single application. Zoho applications are available directly through zoho.com, or through an ecosystem of hundreds of worldwide Zoho partners.

For more information,
please visit
www.zoho.com

Qntrl

You can book a taxi, or order a book, an expensive computer—and these days even a car—on the internet. Fulfilling your order involves multiple people touching it—several companies and systems, perhaps an out-of-state warehouse, or even international customs. However, you'll get what you ordered, and you won't have to talk to anyone or follow up by email.

Back in your office, it's different, though. Even for the most routine things, like a simple purchase, a vacation request, or opening a hiring position, you suffer through inefficiencies, a lack of transparency, and a lot of back-and-forth over email, chat, and phone.

Why?

This is the same question we asked ourselves.

And that's why we created Qntrl.

When we started using Qntrl's technology for some of our own processes, we noticed how we were able to get visibility about everything that was going on, better control of the steps in every process, including identifying and eliminating bottlenecks, and we were able to better automate the more repetitive aspects of our operation.

Now, we'd love to also help you conquer your chaos and be in control.

We set out to provide an easy way for department heads and managers to get visibility, control, and the ability to easily automate the processes in their care—freeing them up to focus on the most important things, and achieve more as a result.

Democratizing business process software

Workflow software is famous for being hard to use, hard to deploy, and expensive. At Qntrl, we work hard every day to change this. We visualize a world where every company, and every individual within those companies, has access to our software. We call this the democratization of business process software.

Qntrl is easy to use, powerful and extensible. Every organization can customize our software, and make it work for their unique circumstances. Price is also part of the equation. While high cost of ownership has always been the modus operandi of enterprise-focused software, we refuse to follow that path. High costs slow down adoption of software, and we're here to help as many people as possible.

Customer-focused and customer-friendly

Most software companies rely on their sales team to drive their revenue. We're different. We rely on the strength of our engineering and the creativity of our product teams to create value for our customers. Engineering creates value for the customer. Sales captures value from the customer. We prefer to create value, and that's the long-term attitude we take for our business.

Having good software isn't enough if people can't trust you. Which is why we've publicly committed to not just being customer-focused, but also customer-friendly. We will always do what's in the best interest of our customers.

Qntrl
market served

If you're in charge of a process, department, or organization—and you're looking to have more visibility into what's going on in your area, you want unprecedented control over what does and doesn't happen, and you want to simplify your daily work life through automation—Qntrl is for you.

Built for medium and enterprise businesses in any industry, Qntrl helps you orchestrate workflows across departments like HR, Marketing, Finance, IT, and Legal.

For more information,
please visit
www.qntrl.com

It is an all-in-one training platform built to help you run a successful training business. With TrainerCentral, you can quickly set up your business, create and sell online courses, and nurture a dedicated community of learners across the globe. It is among the very few platforms that come with all formats of training delivery already built-in. The platform offers numerous options to create courses that perfectly reflect your knowledge and skills. You can set up lessons in multiple formats to make learning more interactive and run tests and quizzes to evaluate and quantify the learning outcome.

TrainerCentral has all the right tools to power your training profession. From an intuitive website builder to customizable branding and payment management, you have a supportive business partner in TrainerCentral. It also provides a comprehensive dashboard which offers detailed analytics on subscription trends, learner progress, and course feedback, giving you full control of your business.

TrainerCentral market served

Whether you're a home-based teacher, a leadership coach, a make-up artist, or a yoga guru, TrainerCentral empowers you to take your talent far and wide, build a dedicated community, and turn your passion into a rewarding profession.

For more information,
please visit
www.trainercentral.com

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