

A different type of enterprise software vendor

▶ Transform your operations with simple but sophisticated technology.

Zoho's comprehensive software platform balances technical depth, ease of customization, and tremendous potential for your long-term growth.

- ✓ **Composable platform architecture** – Used across job functions, departments, industries, and geographies, Zoho's software portfolio has the power and composability to satisfy complex business needs.
- ✓ **Shared, suite-wide services** – Zoho's low-code integration builder, analytics platform, and AI framework empower both standalone apps and product bundles.

▶ Accomplish more with a software provider that offers unbeatable value.

From first demo to long-term expansion, we remove the friction that makes traditional software procurement more painful, complicated, and expensive than it needs to be.

- ✓ **Transparent, "no surprises" buying** – Zoho's up-front pricing, flexible contracts, and zero "gotcha" fees or forced bundles ensures you can fulfill your system requirements without worrying about scope creep or feature bloat.
- ✓ **User-first mentality** – Low-pressure sales and flexible, in-house or third-party implementation services offer a better way of engaging with an enterprise software provider.

▶ Enjoy a more collaborative relationship with a vendor that's easy to work with.

Baked into Zoho at every level, our unwavering dedication to customer value maximizes impact for our users while minimizing total cost of ownership.

- ✓ **Lower TCO across the product life cycle** – Reasonable subscription prices, 30% lower implementation fees, and reduced training and admin overhead keep costs low and ROI high.
- ✓ **More functionality included standard** – Product editions include more advanced features than comparable plans across competitors, reducing the nickel-and-diming common with complex software deals.

Explore the Zoho solution ecosystem

From standalone apps to product suites and platforms, Zoho offers customizable software to tackle nearly every business problem.

Sales



CRM: Improve sales performance with fine-grained funnel analysis, robust automations, and a unified sales platform.



SalesIQ: Turn anonymous web traffic into qualified leads with real-time visitor tracking, AI chatbots, and proactive live chat triggers.



Bookings: Automate scheduling, customize follow-up notification, and reduce no-shows.



Sign: Send documents, collect digital signatures, and track progress across the entire signing process.

Marketing



Marketing Automation: Orchestrate multichannel journeys, score leads, and nurture prospects with data-driven personalization.



Campaigns: Nurture your leads with drag-and-drop email campaigns and track success with fine-grained analytics.



Forms: Design, publish, and analyze online forms with drag-and-drop simplicity and seamless integrations.



Backstage: Plan and execute events from start to finish with ticketing, marketing tools, and audience engagement.



PageSense: Boost conversions through no-code A/B testing, heatmaps, and session recordings on a unified optimization platform.



Survey: Create and distribute polished surveys in minutes, and watch real-time analytics turn feedback into actionable insight.



Webinar: Expand your audience with live events, pre-recorded sessions, and interactive engagement features.



Social: Plan, publish, and measure content across every major platform from one collaborative dashboard.

Service



Desk: Deliver contextual customer support across multiple channels from a single interface.



Assist: Enable IT and support teams to quickly access end-user devices and resolve customer issues remotely.



Lens: Provide more effective field service support by overlaying step-by-step AR instructions directly onto the user's live video feed.



Publish: Monitor and manage customer reviews from across all your business listing pages from a single unified dashboard.

Human Resources



People: Deliver a smoother and more positive employee experience from training to offboarding.



Recruit: Post ads, source candidates, and automate a comprehensive candidate experience.

Finance



Books: Handle every aspect of accounting, financial reporting, and tax compliance for your business.



Expense: Simplify employee expensing with mobile receipt capture, OCR, and one-click reporting.



Inventory: Manage purchasing, inventory tracking, warehousing, and drop-shipping across multiple sales channels.



Invoice: Build customized invoices that align with your brand, and automate bill delivery based on project status.



Billing: Automate recurring payments, handle plan changes, and monitor revenue in real time.



Checkout: Create secure, branded payment pages, accept one-time or recurring payments automatically.

Collaboration



Mail: Scale your email system with advanced encryption, message recovery, and fine-grained security policies.



Projects: Plan, track, and collaborate on projects while capturing detailed "time on task" data.



Cliq: Instantly and securely share messages and files across departments for better org-wide collaboration.



Connect: Create a centralized space for team discussions, resource sharing, and employee announcements.



WorkDrive: Centralize documents, media, and data in an intelligent workspace for lightning-fast search and seamless access on any device.



Learn: Build your internal KBs and employee training programs on Zoho's integrated employee enablement platform.



Meeting: Connect teams and customers anywhere through fully-integrated, browser-based video meetings.

Productivity



Writer: Write, collaborate, and publish documents with real-time co-editing, smart templates, and AI-powered assistance.



Sheet: Analyze and visualize data using pivot tables, dynamic charts, and cross-suite integrations.



Calendar: Coordinate meetings, share team schedules, and stay on top of deadlines in one smart, unified calendar.



Show: Design and deliver polished presentations together with real-time editing, rich animations, and on-the-go access.



Notebook: Capture ideas as text, sketches, or multimedia cards and keep them synced across every device.

Business Automation



Creator: Design, build, and deploy custom low-code applications for your organization's unique business needs.



Flow: Automate cross-app processes and de-silo organizational data with Zoho's drag-and-drop integration builder.



RPA: Build bots that handle repetitive tasks, connect siloed apps, and free your team for higher-value work.

Security and IT Management



Vault: Manage team and personal passwords and safeguard your business accounts with state-of-the-art encryption.



OneAuth: Secure your digital systems with multi-factor single sign-on.



Directory: Centralize access and identity authentication for apps and devices across your organization.



Mobile Device Manager Plus: Ensure devices remain secure and compliant with advanced mobile device management.

BI and Analytics



Analytics: Turn raw data into actionable insights with AI assistance, self-service data prep, and a drag-and-drop visualization builder.



DataPrep: Connect, explore, cleanse, and enrich data for analytics, machine learning, data warehousing, and more.

Suites packaged to address key functional areas



Zoho CRM Plus: Unify sales, service, marketing, and analytics in one customer experience platform for a clear 360-degree view of every account.



Zoho Workplace: Create, communicate, and collaborate through email, chat, docs, and meetings in a shared cloud workspace built for modern teams.



Zoho Marketing Plus: Orchestrate your entire multichannel marketing program from a single command center, for better campaign execution, performance, and visibility.



Zoho Service Plus: Deliver seamless support across every channel with unified ticketing, remote assistance, and self-service tools.



Zoho Finance Plus: Manage accounting, billing, inventory, and expenses with a tightly connected finance suite for real-time visibility into your business operations.



Zoho People Plus: Handle hiring, onboarding, time tracking, and performance in one employee-friendly HR hub that grows with your team.

About Zoho

For the last 30 years, Zoho has provided global organizations with the technology to attract, convert, and retain loyal customers; analyze and forecast business performance; and digitize and scale the unique processes that are key to their success.

Our extensive software solutions portfolio spans sales, marketing, customer service, finance, HR, collaboration, business analytics, and low-code tools. With other solution providers, users are often forced to make a choice between out-of-the-box capabilities and easy customization. Our unified platform—built on a profoundly composable architecture—is designed to deliver both. Our continuous investment in R&D allows us to deliver enterprise-grade scalability, security, and AI innovation, without the sticker shock of traditional enterprise vendors.

Privately held and consistently profitable, Zoho answers only to our customers. Our commitment to long-term value over short-term profits ensures that we stay at the forefront of rapidly-changing technology while remaining a responsible, human-centric technology partner for our customers worldwide.

Zoho walks its talk. Our entire global business operation—every department, function, region, and product team—relies exclusively on Zoho software to plan, execute, and manage their complex global business strategies.



Are you ready to transform your organization?

Set up a quick, no-obligation call with one of our business solutions representatives at zoho.com/enterprise

