

THREE TALES OF GDPR



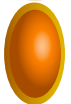
GIRIDHARA RAAM

Introduction:

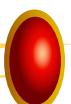
The GDPR came into effect on May 25, 2018, bringing more security to EU citizens' personal data. In order to avoid huge penalties imposed on them for poor security frameworks, businesses across the world have redefined their data management strategies to become GDPR-compliant.

However, despite stricter data handling procedures, the number of cyberattacks and data breaches haven't decreased. It's been a year since the GDPR came into full force, and a lot of work still needs to be accomplished in personal data management. In this comic, we'll see scenarios related to GDPR and how enterprises can overcome their data management challenges.

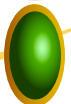
SIX POWERS OF GDPR



Lawfulness, fairness and transparency



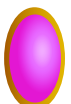
Purpose limitation



Data minimization



Accuracy



Storage limitation

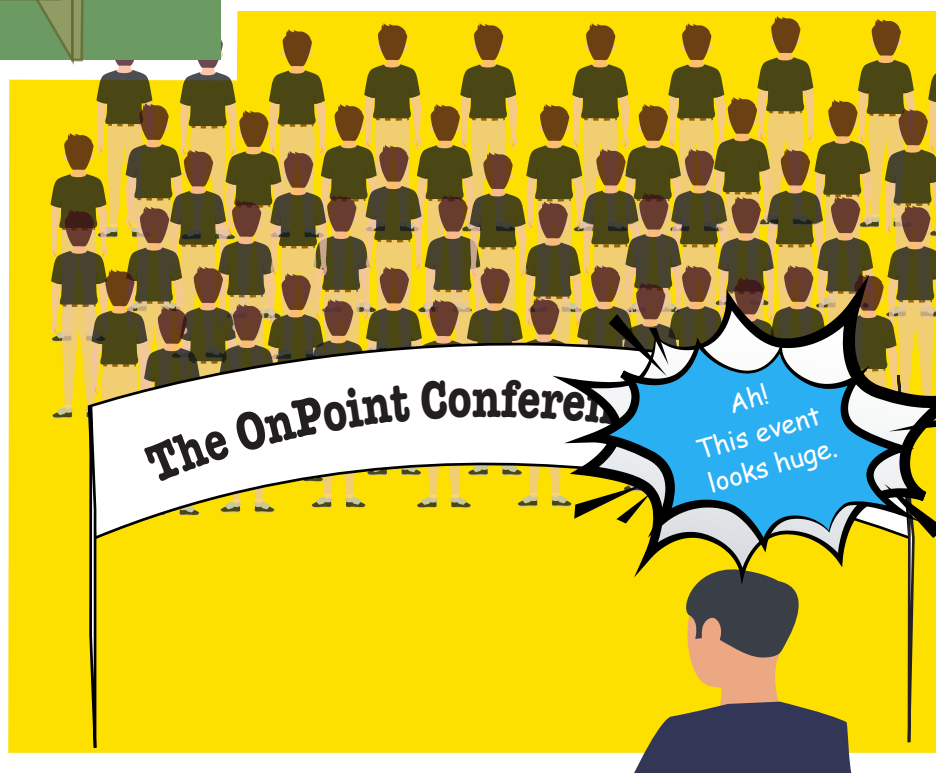
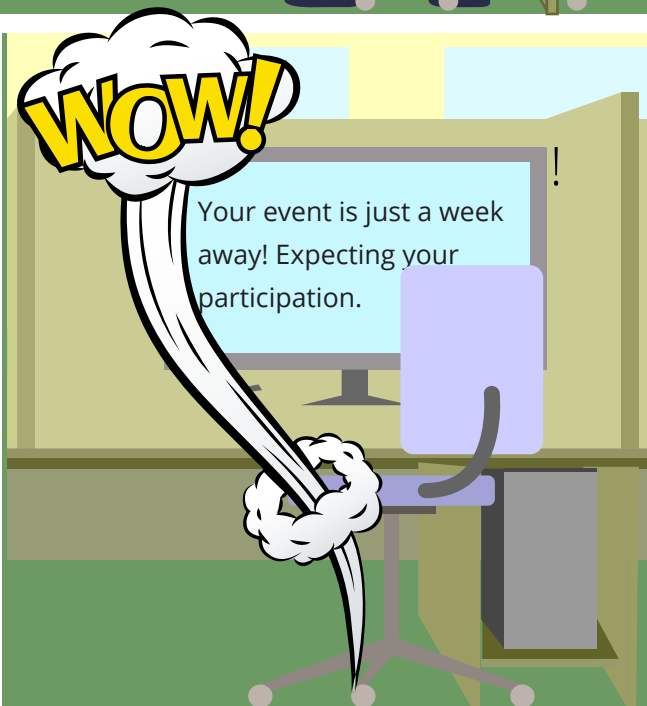
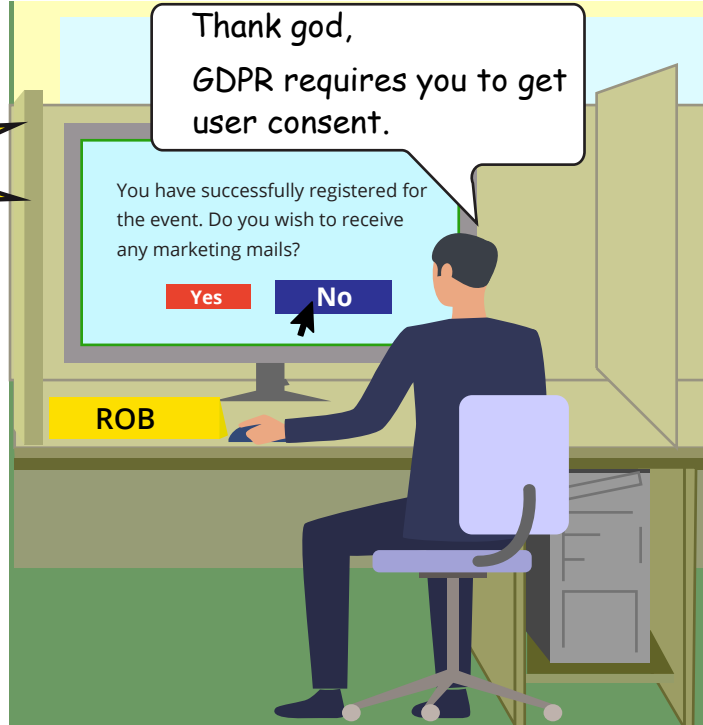


Integrity and confidentiality

The Downfall of OnPoint Conference



01





Rob Raises the compliant to EDPB.

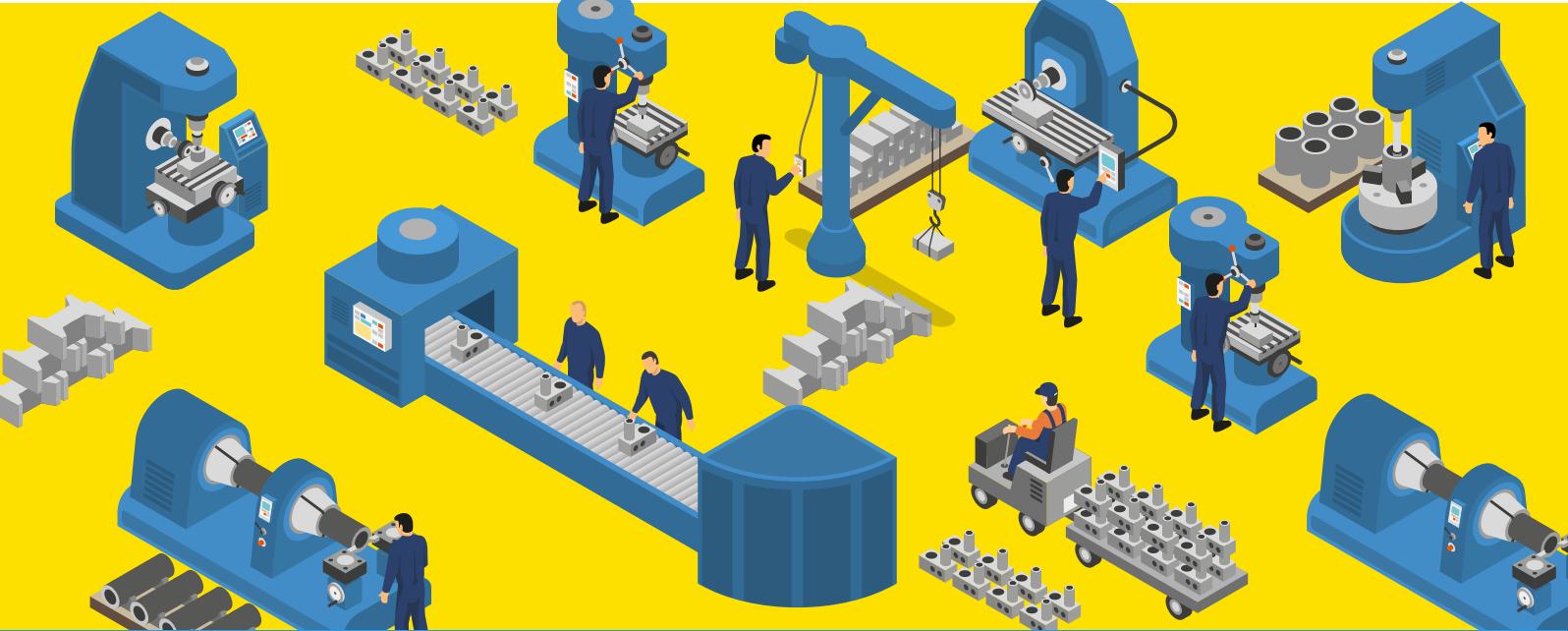


OnPoint CEO gets sued and his firm faces penalties.

Zeal Nova Breach and Penalty



02



Zeal Nova runs a manufacturing business



Zeal Nova gets hit by a ransomware attack.



Twitter People
@TwitterPe

Zeal Nova falls for a ransomware attack. Maybe it's time to pay their penalties for non-compliance. #GDPR
twitter.com/TwitterPe
2:00 AM·Jun 3, 2017

10,667 29,604 67,676



Clients raise their complaints with the EDPB.

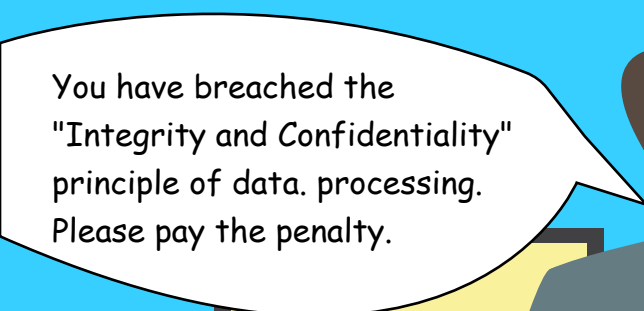


Clients have lost their data, and you are responsible for the same.

We didn't have proper security measures!

Do you have any explanation for lack of security?

Zeal Nova



You have breached the "Integrity and Confidentiality" principle of data. processing. Please pay the penalty.

EDPB



Zeal Nova CEO gets sued and now needs to pay the penalty.

The Intelligence of Aron Enterprise



03



Aron enterprise is planning to become GDPR complaint by handling their data effectively as per the norms



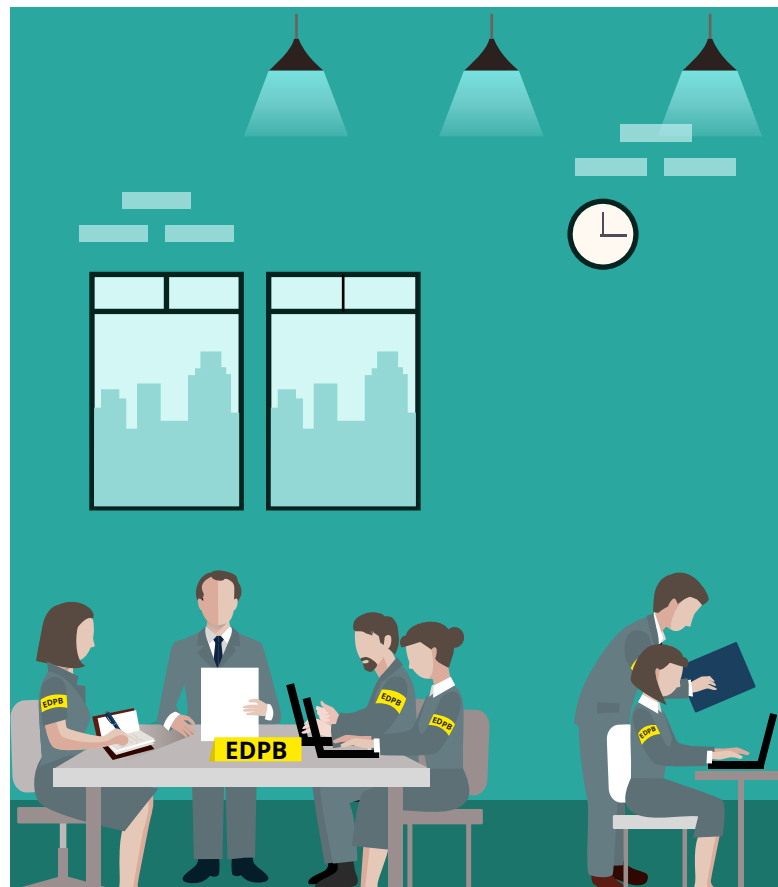
Senior executives begin their research for better data management frameworks.



Aron enterprise has purchased Endpoint Central.



They have installed Desktop Central and configured their systems.



EDPB checks the entire organization and its documents for potential non-compliance.



Aron enterprise becomes completely secured and safe, thanks to
Endpoint Central's DPO dashboard.



What is

Endpoint Central

Endpoint Central is a unified endpoint management solution that helps in managing servers, desktops, and mobile devices from a central location. It automates the complete desktop and mobile device management life cycle, ranging from a simple system configuration to complex software deployment. Used by more than 7,000 customers around the globe, Endpoint Central helps businesses cut costs on IT infrastructure, achieve operational efficiency, improve productivity, and combat network vulnerabilities.



1. Windows Firewall & Wireless Configuration
2. Application Control
3. System Vulnerability report - based on missing patches
4. End of Life Operating Systems
5. USB Device Management
6. Security Management
7. Data Access Control
8. Browser Settings
9. User Access Control
10. Cleaning-up unwanted data

Experience the DPO Dashboard

Why Endpoint Central?

With its robust endpoint management capabilities, Endpoint Central also brings in data management options to take care of GDPR and any new data protection laws that will be established in future. Single console that will help you take of all your critical network devices, and is offered in four flexible editions- Free, Professional, Enterprise, Endpoint.

[Free personalized demo](#)

[Download Desktop Central](#)