

TRA retains its ISO 27001 Compliance certification using ManageEngine® EventLog Analyzer

EventLog Analyzer helps TRA - Media and Marketing Research Company manage its ISO 27001 Compliance

OVERVIEW

Industry

Media

Critical Requirements

- Establish compliance to ISO 27001 standards
- 100% vigilance on network security
- Mitigate inadvertent breaches of security
- Generate Log reports automatically
- Ensure the security of IT Assets

Solution

ManageEngine EventLog Analyzer

Results

- Real time alerts on suspicious activities
- All network activity gets monitored
- Stays compliant with ISO 27001 certification
- Continuous Monitoring of Audit Logs
- Eliminated the manual process of creating log reports

The Company and Their Crisis

TRA is a media and marketing research company based out of New York, USA. TRA was founded by industry experts who have been in the media research industry for over 30 years and have built and run digital media companies and is the first company to provide a true advertising return on investment platform that addresses the age-old challenge of marketing accountability. TRA holds an ISO 27001 certification and is one of the meager 65 companies in the US to hold this prestigious distinction – a feat that speaks volumes about the company's high standards of Information Security.

Retaining this prized certification requires establishing the security of the company's IT assets and also keeping the network safe from the mishaps that arise out of inadvertent breaches of security by the administrative users. Though this looks light on paper, generating periodic reports is a daunting task if done manually, and searching for logs related to security-breach is as good as finding a needle on a haystack.

Enter EventLog Analyzer

Impressing the IT Department in TRA with its reporting features, ManageEngine EventLog Analyzer came to the rescue. EventLog Analyzer has been assisting TRA with log management and monitoring and other traditional eventlog and syslog management functions for a long time. EventLog Analyzer's canned reports cater to specific compliance requirements viz. PCI-DSS, HIPAA, FISMA, SOX and GLBA. The product also facilitates creating custom reports, and also scheduling the report to run periodically, in accordance to the time frame that TRA had to establish their compliance – in this case, every month. This feature ensured that EventLog Analyzer perfectly fit the groove that TRA was, for long, looking to fill – TRA could now customize reports that establish their compliance to ISO 27001 standards and schedule them to run once every month and have it emailed to the IT Administrator.



“ EventLog Analyzer is an excellent product. It is easy to use. It addresses my ISO 27001 audit requirements with periodical reports. It has helped me to pin-point exact causes of network disruptions at the right time. ”

Syed Islam, IT Manager, TRA

Adding to this, the granularity of EventLog Analyzer's internal user-activity reports came in handy for TRA. With the precision that EventLog Analyzer's reports offered, the data can be drilled down to the exact raw-log event. This meant that no activity on the network was spared from EventLog Analyzer's watchful eyes, and the information about each activity could be easily retrieved. This aspect of the product fulfilled TRA's requirement for vigilance on network security.

The Benefits that TRA Reaped

EventLog Analyzer presented TRA with a set of features that were their need of the hour. EventLog Analyzer helped TRA's IT department periodically generate and schedule reports for the ISO auditors – this ensured that, time after time, TRA retained their prized ISO 27001 certification. Eventlog Analyzer also turned out to be TRA's network detective that helped identify any possible security breach and prevent them before it happens..

On deploying EventLog Analyzer, in addition to network security, TRA saw a plethora of benefits under the hood too. EventLog Analyzer, with its simple and easy-to-use webbased interface helped them save a lot on the man-power. As said in the earlier paragraphs, EventLog Analyzer also helped TRA to ensure a flawless business-flow which saw a direct impact on the revenue of the organization. Above all these, EventLog Analyzer, with its attractive pricing, proves to be a choice without second thoughts for TRA Global.

"I just could not find any other software in the market that does the same things as EventLog Analyzer" Syed Islam, IT Manager, TRA.

In short, EventLog Analyzer helped TRA's business flow without-disruption. By ensuring adherence to ISO 27001 Standards, EventLog Analyzer also made sure that the flow was up and to the right!

About EventLog Analyzer

EventLog Analyzer is a web based, real time, agent less (optional agent available) event log and application log monitoring and management software. EventLog Analyzer helps monitoring internal threats to the enterprise IT resources and tighten security policies in the enterprise.

 <https://forums.manageengine.com/eventlog-analyzer>  <http://www.facebook.com/LogAnalyzer>  <https://twitter.com/LogGuru>

About ManageEngine

ManageEngine is the leading provider of cost-effective enterprise IT management software and the only one making the 90-10 promise - to provide 90 percent of the capabilities offered by the Big 4 at just 10 percent of the price. More than 50,000 organizations in 200 countries, from different verticals, industries and sizes use ManageEngine to take care of their IT management needs cost effectively. ManageEngine is a division of Zoho Corp.

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