



**Microsoft Entra
Password Protection**

VS.

**ManageEngine
ADSelfService Plus**

About Microsoft Entra Password Protection

Microsoft Entra Password Protection helps organizations mitigate the risk of weak and commonly used passwords by acting as a password filter. It automatically blocks easily guessable passwords like *Password123*, *Qwerty11*, and *123456*, enhancing security across Microsoft Entra ID environments.

About ADSelfService Plus

ADSelfService Plus is an identity security solution that ensures secure, seamless access to enterprise resources and establishes a Zero Trust environment. Its capabilities include adaptive multi-factor authentication (MFA), single sign-on, self-service password management, a password policy enhancer, remote work enablement, and workforce self-service. The Password Policy Enforcer feature in ADSelfService Plus accomplishes everything that Microsoft Entra Password Protection does and more.

The table below provides a detailed comparison between ADSelfService Plus' Password Policy Enforcer and Microsoft Entra Password Protection.

Feature	ADSelfService Plus	Microsoft Entra Password Protection
Prevent the use of banned passwords	✓	✓
Add custom values to the banned password list	✓	✓ (Requires a Microsoft Entra ID P1 or P2 subscription)
Gain visibility into banned passwords	✓	✓ *Only custom values can be viewed (Requires a Microsoft Entra ID P1 or P2 subscription)
Configure the minimum password length	✓	✗ *The minimum is 8 characters and cannot be customized
Configure the maximum password length	✓	✗ *The maximum is 256 characters and cannot be customized

Enforce the use of: • Uppercase characters • Lowercase characters • Special characters • Numeric characters	✓	✗ *Passwords must include characters from at least 3 of the 4 categories; this is enforced by default and cannot be customized
Enforce the use of Unicode characters	✓	✗
Restrict passwords containing consecutive characters from the username	✓	✓
Restrict passwords containing consecutive characters from the old password	✓	✗
Restrict consecutive character repetition in passwords	✓	✗
Block the use of dictionary words in passwords	✓	✓
Restrict the use of specific patterns	✓	✗
Restrict the use of palindromes	✓	✗
Restrict passwords containing certain keywords	✓	✓ (Requires a Microsoft Entra ID P1 or P2 subscription)
Restrict passwords based on length, complexity, and age policies	✓	✓
Restrict the use of previously used passwords	✓	✓ *Only for password changes
Supported platforms and additional settings		
Applies to on-premises AD	✓	✓ (Requires a Microsoft Entra ID P1 or P2 subscription and Microsoft Entra Connect configuration)

Applies to Microsoft Entra ID	✓ (Through password sync)	✓
Enforce settings granularly based on the OU and group	✓	✗
Display a customized error message on the Windows logon screen during password changes	✓	✗
Support password expiration notifications	✓	✗
Enable MFA during password resets	✓ (Requires a Microsoft Entra ID P1 or P2 subscription)	✓

Pricing

ADSelfService Plus	Microsoft Entra Password Protection
<ul style="list-style-type: none"> • Free edition for 50 users • Standard edition starts at \$245 for 100 domain users • Professional edition starts at \$345 for 100 domain users Pricing	<ul style="list-style-type: none"> • Microsoft Entra ID Free (custom values are not supported) • Microsoft Entra ID P1: \$72 per user per year • Microsoft Entra ID P2: \$108 per user per year

Summary

ADSelfService Plus is a robust alternative to Microsoft Entra Password Protection, offering advanced policy enforcement and greater customization options. Unlike Microsoft Entra Password Protection, ADSelfService Plus allows for granular control over password policies based on the OUs and groups, provides visibility into all banned passwords, and enables customized error messages on Windows logon screens.

With pricing starting at \$245 for 100 domain users, ADSelfService Plus is more cost-effective than Microsoft Entra ID P1 or P2. It helps organizations enhance password security, reduce IT help desk costs, improve the user experience, and ensure compliance with industry regulations—all while remaining flexible and affordable.



Our Products

AD360 | Log360 | ADManager Plus | ADAudit Plus

RecoveryManager Plus | M365 Manager Plus

About ADSelfService Plus

ADSelfService Plus is an identity security solution to ensure secure and seamless access to enterprise resources and establish a Zero Trust environment. With capabilities such as adaptive multi-factor authentication, single sign-on, self-service password management, a password policy enhancer, remote work enablement and workforce self-service, ADSelfService Plus provides your employees with secure, simple access to the resources they need. ADSelfService Plus helps keep identity-based threats out, fast-tracks application onboarding, improves password security, reduces help desk tickets and empowers remote workforces.

For more information about ADSelfService Plus, visit
www.manageengine.com/products/self-service-password.

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