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July 16, 2012 09:15 AM Eastern Daylight Time

Site24x7 Gains User Experience Scores

Web Infrastructure Monitoring Service Debuts New Feature at HostingCon 2012; Targets Cloud Hosting Companies, Managed Service Providers

HostingCon 2012
Booth 530

PLEASANTON, Calif.--(BUSINESS WIRE)--Site24x7, a leading website and web application monitoring service from Zoho Corp., today announced the immediate availability of standardized user experience scores for the websites and applications it monitors. The new feature gives Site24x7 partners another value-added service they can offer to their end users.

Today's announcement was made in conjunction with HostingCon 2012, being held July 16-18, 2012, at the John B. Hynes Veterans Memorial Convention Center in Boston. At the show, Site24x7 will be exhibiting in booth 530.

More enterprises today rely on a large number of mission-critical applications for their day-to-day businesses. However, the myriad of extremely technical metrics such as response time, throughput and performance complicate overall application assessment. Apdex serves as a straightforward performance benchmark for all applications, providing a simple comparison metric to measure the responsiveness of any given application over a period of time.

"We are constantly looking at ways to give our cloud hosting providers and managed service providers new ways to increase the value they bring to their customers," said Gibu K. Mathew, director of product management at Zoho Corp. "Apdex scores really streamline the job of evaluating and demonstrating overall application performance and end-user satisfaction with an application."

Refining Site24x7

Used by thousands of customers around the world, Site24x7 helps companies ensure website uptime, diagnose usability problems with web pages, troubleshoot any unplanned downtime quickly with instant alerts, and track website trends with intuitive reports. The latest version of the monitor service includes:

- **Apdex scores** are compiled from data collected over time and converted into a simple index, based on application responsiveness. Each Apdex score is measured on a scale of 0 to 1, with 1 indicating all the users are satisfied and 0 indicating none are satisfied.
- **Agent-based Windows server monitoring** has been improved to include admin tools with an MSP-friendly network communication architecture.

Pricing and Availability

Apdex scoring is immediately available for Site24x7 Enterprise account holders only and is included in the price of their subscription.

For more information on Site24x7, please visit <http://www.site24x7.com>; follow the blog at <http://blogs.site24x7.com>, on Facebook at <http://www.facebook.com/Site24x7> and on Twitter at @Site24x7.

Related Site24x7 Resources

- Customer Testimonials: <https://www.site24x7.com/site24x7-testimonials.html>
- User Guide: <http://help.site24x7.com/>
- Facebook: <http://www.facebook.com/Site24x7>

About Site24x7

Site24x7 is a web infrastructure monitoring service that helps to monitor the uptime and performance of websites, online applications and servers. The monitoring is done from 40+ locations across the world, thus giving you a global perspective of the end-user experience. Site24x7 supports monitoring HTTP, HTTPS, SMTP, TCP, IMAP, SSL, Ping, FTP, SFTP, DNS and other internet facing network services. For more information on Site24x7, please visit <http://www.site24x7.com>.

"We are constantly looking at ways to give our cloud hosting providers and managed service providers new ways to increase the value they bring to their customers"

About Zoho Corp.

[Zoho Corp.](#) is a privately-held and profitable company that serves the technology needs of millions of SMB and enterprise IT customers worldwide with [ManageEngine](#), [WebNMS](#) and [Zoho](#). The company is headquartered in Pleasanton, CA with offices in Austin, New Jersey, Chennai, London, Tokyo and Beijing. For more information, please visit www.zohocorp.com.

Site24x7, Zoho and ManageEngine are registered trademarks and WebNMS is a trademark of Zoho Corp. All other brand names and product names are trademarks or registered trademarks of their respective companies.

Tags: Site24x7, Zoho, ManageEngine, real-time IT, Apdex, server monitoring, website monitoring, cloud, website analysis, web page analysis, web page performance analyzer, application performance monitoring, performance monitoring, end user experience, cloud monitoring, virtualization, cloud, IT management, business service management, user experience monitoring

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