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Enhancements to the Site24x7 Website Monitoring Service Deliver More Actionable Information to Website Owners

A better understanding of how a web page performs from a visitor's perspective enables administrators and developers to create a better user experience.

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Site24x7, a leading website and web application monitoring service from Zoho Corp., today released service enhancements that deliver significantly higher levels of actionable insight to website administrators and developers. Service enhancements range from greater insight into the actual experience of a website from a visitor's perspective to improved insight into web page object performance for a better understanding of how individual components affect website performance. The enhanced features of Site24x7 are available immediately.

"Site24x7 can now monitor page load times versus just response times," said Gibu K. Mathew, director product management, Site24x7.com. "This gives marketing teams more visibility into how their websites are performing for end users when they roll out new marketing initiatives. The new capabilities will also help developers understand what is slowing down a web page, as they provide performance metrics across the various domains accessed by the page."

Enhanced Performance Monitoring

Enhancements to the Site24x7 monitoring software include:

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❝ Site24x7 can now monitor page load times versus just response times, this gives marketing teams more visibility into how their websites are performing for end users when they roll out new marketing initiatives. ❞

▸ User perspective analysis: Administrators using Site24x7 can now monitor a website from the perspective of a site visitor, enabling them to experience page load and image rendering times as a visitor would. This perspective becomes very valuable to administrators and webmasters as they try to increase conversions or retain visitors on their sites.

▸ Web page analyzer: Administrators and developers can identify which web page components are slowing down a website and fine tune those components to ensure better performance. The web page analyzer can assess the performance impact of all website components—including HTML, images, CSS and JavaScript.

▸ Website downtime information: Administrators and developers can now see a screenshot, captured from the point of view of a user, when a web page is not working properly. This screenshot capture illustrates the exact problem causing the disruption and gives webmasters more visibility into a reported downtime.

▸ Enhanced website URL response time: Administrators and webmasters now have access to in-depth details of page response times, DNS time, and connection time performance. Site24x7 also provides insight on average response times from different monitoring locations across the globe as well as hourly and daily response times. These help administrators and webmasters understand website performance as experienced by users worldwide.

Usage and Pricing

Site24x7 offers a 15-day free trial, and all services are backed by a 30-day, no-hassle, money-back guarantee. Pricing for the Professional Edition of Site24x7 with Web Page Analyzer capability starts at $4/URL/month. For detailed pricing information or to sign up for a free 15-day trial of Site24x7, visit http://www.site24x7.com/site24x7-pricing.html or email support(at)site24x7(dot)com.

For more information on Site24x7, please visit http://www.site24x7.com; follow the blog at http://blogs.site24x7.com, on Facebook at http://www.facebook.com/Site24x7 and on Twitter at @Site24x7.

About Site24x7

Site24x7 is an easy, fast and effective website and web application monitoring service from Zoho Corp. The service helps global companies ensure website uptime, diagnose performance and usability problems with web pages, troubleshoot any unplanned downtime quickly with instant alerts, and track website performance and trends with intuitive reports. Site24x7 supports HTTP(S), FTP(S), DNS, PING, TCP, SSL, SMTP, POP, etc. For more information, please visit http://www.site24x7.com.

About Zoho Corp.

Zoho Corp. is a privately-held and profitable company that serves the technology needs of millions of SMB and enterprise IT customers worldwide with ManageEngine, WebNMS and Zoho. The company is headquartered in Pleasanton, CA with offices in Austin, New Jersey, Chennai, London, Tokyo and Beijing. For more information, please visit http://www.zohocorp.com.

Site24x7, Zoho and ManageEngine are registered trademarks and WebNMS is a trademark of Zoho Corp. All other brand names and product names are trademarks or registered trademarks of their respective companies.

Tags: Site24x7, Zoho, ManageEngine, server monitoring, website monitoring, cloud, website analysis, web page analysis, web page performance analyzer, real-time IT

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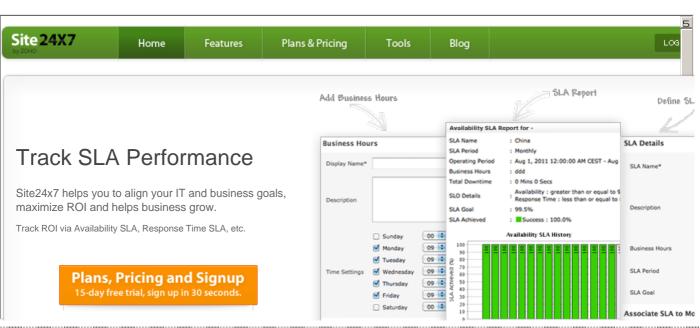ManageEngine
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