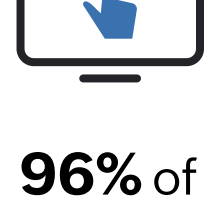


The 2021 Digital Readiness Survey

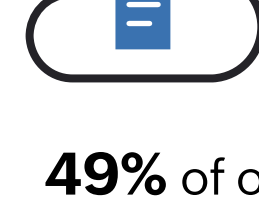
A global survey of 1,210 executives and technology professionals on the impact of remote work on cloud adoption, IT security, and the usage of analytics and AI-based technologies.



The work-from-home solution



96% of organizations have stated that they will be supporting **remote workers** for at the least the next two years.



49% of organizations have ramped up their **cloud usage** to support remote workers.

A rapid shift to remote work fuelled by the cloud



8/10

IT professionals reported that the pandemic has led to an **increase in cloud usage**.



60%

of organizations have said that their **IT operations teams** have increased their cloud adoption due to the pandemic.

Despite the upsurge in cloud adoption, there's scope for improvement in cloud confidence



Advanced security

56% organizations believe that enhanced security measures can boost their confidence in cloud-based solutions.



Increased performance

52% of respondents say that better performance will increase their faith in cloud solutions.



Improved reliability

51% state that reliability is one of the major factors that influences their decisions regarding cloud usage.

Innovation comes at a cost



83% of respondents revealed that remote workers led to an **increase in security risks**.



Yet only **56%** of companies have **changed their security strategy**—despite remote employees being directly targeted more often than in-office workers.

Security will be a defining factor in the future of organizations



71% organizations have raised **employee awareness** regarding the importance of IT security.



56% organizations say that **security** plays a major factor in their decision to adopt **new technology**.

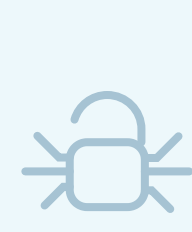
Security threats are at an all-time high



52% increase in phishing



42% increase in endpoint network attacks



40% increase in malware attacks



40% increase in account hijacking



40% increase in social media based attacks

Shadow IT is spiraling out of control

78%

companies fail to control **applications and services** employees use.



Top 5 solutions purchased without direct approval from IT.

1

Mobile-specific applications

2

Online meeting tools

3

Document sharing solutions

4

Productivity applications

5

Cloud Services

Overcoming obstacles and forging ahead with the power of data intelligence



89% organizations have reportedly increased the use of **business analytics**.



86% businesses have increased their **usage of AI** over the last 2 years.



81% respondents report their **confidence in AI** solutions has grown.

Empowering teams with smarter decision-making

63% organizations report that their IT teams have increased the use of **business analytics**.

Organizations are realizing the benefits of business analytics



64% Improved decision making



61% Enhanced use available data



56% Faster decision making

Placing faith in AI

71% of organizations report that AI has delivered **measurable business results**.

93% of organizations strongly believe that AI solutions will meet **business expectations**.

The high expectations for AI



63% Improved business analytics

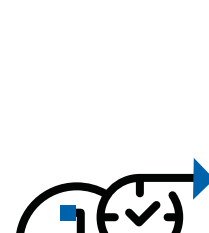


62% Augmented operational efficiency

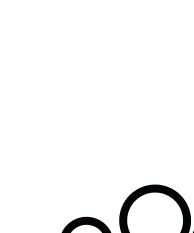


60% Enhanced customer experience

The future is in tech



91% of organizations trust their technology leaders to **lead the company into the future**.



83% of executives and technology professionals believe that IT leaders make **better CEO candidates** than traditional roles.